
CENTER FOR GAMING RESEARCH UPDATE | March 2016

New Report: Nevada Gaming Win 2015

This new report sums up the revenues for Nevada and several reporting areas:

[Nevada Gaming Win 2015](#)

Summary of Results from Statewide, Las Vegas Strip, Downtown Las Vegas, Boulder Strip, and Washoe County reporting areas

Occasional Paper: Jonathan Cohen's "State Lotteries and the New American Dream"

A new Occasional Paper has been posted:

Paper 33: February 2016

Jonathan D. Cohen. "[State Lotteries and the New American Dream](#)"

ABSTRACT: This paper analyzes state lotteries in the economic and cultural context of the late twentieth century. As access to traditional meritocratic advancement declined, many Americans perceived lotteries as new means of attaining increasingly elusive upward mobility. Their turn to lotteries was facilitated by grassroots coalitions as well as lottery advertisers who claimed lotteries as effective means of making money. The relationship of lotteries and social mobility reveals the full implications of lottery playing in the United States and the reasons this form of gambling has assumed new importance as providing access to the American Dream.

View the paper [here](#) (pdf)

Five Reports on Monthly Nevada Gaming Revenues

The Center released the [Nevada Gaming Statistics: January Comparison](#), which examines revenue trends for Statewide, Las Vegas Strip, Downtown Las Vegas, Boulder Strip, and Washoe County for the month for the past ten years.

In addition, the [Nevada Gaming Statistics: The Last Six Months](#) summary was updated with current information and the following reports were updated:

[Nevada Table Games: Historical Hold Percentage Variations](#)

Annual hold percentage averages, with monthly maximum and minimums, 2004-15

[Nevada Slot Machines: Historical Hold Percentage Variations](#)

Annual and Monthly Hold Percentages, 2004-2015

[Nevada Poker, 2004-2015](#)

An Analysis of Monthly Statewide Results

New report: Atlantic City January 2016 Summary

This is the latest in a series of monthly reports recapping the monthly statistical releases from the Division of Gaming Enforcement and providing a level of analysis not provided in the official release.

[Atlantic City January 2016 Summary](#)

Monthly and Year-to-Date Revenue Results

Updated Reports: Monthly Casino Revenues

The following reports were updated last month:

[United States Commercial Casino Gaming: Monthly Revenues](#)

Monthly combined win totals for (nearly) every U.S. commercial casino and racino jurisdiction

[Ohio Casinos: Monthly Revenues](#)

Table and Slot Machine Operating Statistics

[Maryland Casinos: Monthly Revenues](#)

Gross Terminal Revenue, Number of Machines, and Win/Unit/Day

[Connecticut Tribal Casinos: Monthly Slot Data](#)

Monthly Handle, Win, Promotional and Other Totals

[Florida Racinos: Monthly Slot Revenues](#)

Units, Credits In, Promotional Credits, Net Revenues, and Other Metrics

[Detroit Casinos: Monthly Statistics](#)

Revenues, Year/Year Change, and Market Share by Casino

[Pennsylvania Casino & Racinos](#)

Slot, Table, and Total Revenues by Month, 2012-present

Sharing Expertise with the Media

In December, Center Director David G. Schwartz spoke with approximately 15 print, online, radio, and television media contacts about a range of topics.

Getting in Touch

To learn more about the Center's work, discuss how to get involved with supporting the Center, or simply share your comments, please contact director **David G. Schwartz**, 702 895 2242, or dgs@unlv.nevada.edu.

About the Center for Gaming Research

Located within Special Collections at UNLV's state-of-the-art Lied Library, the Center for Gaming Research is committed to providing support for scholarly inquiry into all aspects of gaming. Through its website, <http://gaming.unlv.edu>, the Center offers several unique research tools and information sources.

About the University of Nevada, Las Vegas

UNLV is a doctoral-degree-granting institution of 28,000 students and 3,300 faculty and staff. Founded in 1957, the university offers more than 220 undergraduate, masters and doctoral degree programs. UNLV is located on a 332-

acre campus in dynamic Southern Nevada and is classified in the category of Research Universities (high research activity) by the Carnegie Foundation for the Advancement of Teaching.