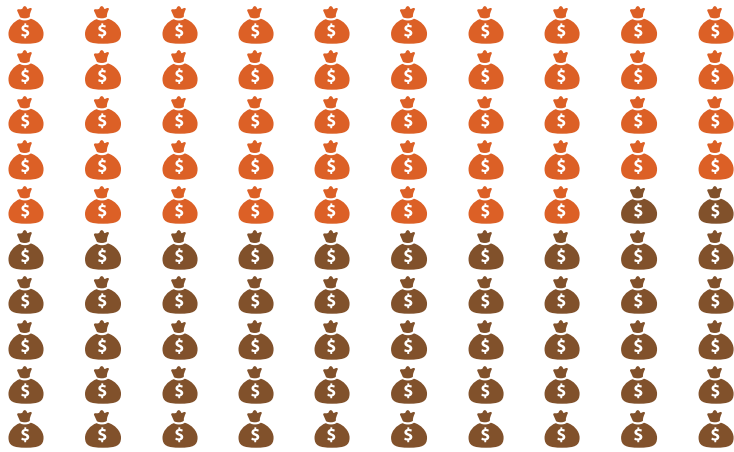




# New Jersey Sports Betting, September 2018

A Summary of Live and Internet Revenue Patterns for New Jersey Sports Betting in September



## \$11,393,253

Total live sports betting revenue for all casinos + racetracks

## \$12,567,785

Total Internet sports betting revenue, statewide

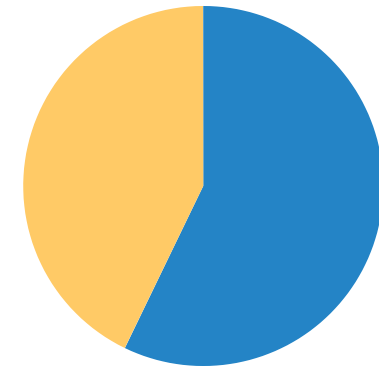
# 2%

Live casino sports betting was **2%** of total casino revenue, a number consistent with recent Nevada results.

# 52%

Internet betting represented **52%** of total sports betting revenue.

### North vs. South In-person betting revenues



● North Jersey Racetracks ● South Jersey Casinos

North Jersey Racetracks earned **57%** of total live betting revenue; South Jersey Casinos earned **43%**

More Info: <https://gaming.unlv.edu/reports.html>