

Interactive Sports Wagering

Information from Anthony Cabot & Keith Miller's *Sports Wagering in America: Policies, Economics, and Regulation*, published by the UNLV Gaming Press.

Opening an Account In Nevada



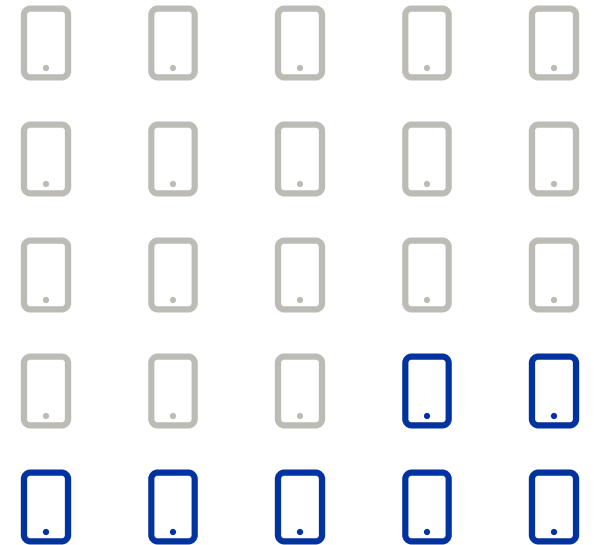
- Anyone over 21 is eligible to open an account
- Does not have to be Nevada resident
- In-person verification is mandatory
- No online account creation
- Most bettors register at sportsbook
- Some sportsbooks will send a representative to verify bettors if they agree to a larger minimum deposit
- Once account is open, bettor can download and log in to a mobile app

Geolocation



Because sports wagers cannot cross state lines, sportsbook operators must use geolocation technologies to ensure the bettor is within the state of Nevada.

Methods include measuring the relative strength of nearby cell towers and using the US government-owned GPS system.



Since its introduction in 2010, interactive sports wagering has captured 30% of the market

More information: http://gamingpress.unlv.edu/sports_wagering.html