

Nevada Gaming Win 2011

Summary of Results from Selected Reporting Areas

The Nevada Gaming Control releases data about the financial performance of the state's gaming industry. This report summarizes relevant data about gaming win, hold percentage, and handle (total bet) for selected reporting areas in the state. The "Statewide" page includes information of the state's gaming industry as a whole; the Las Vegas Strip is the area that generates over half of the state's total revenue; Downtown Las Vegas produces less revenue, but is still a significant market; the Boulder Strip gives insight into the Las Vegas locals market; and Washoe County represents a significant piece of northern Nevada's gaming industry.

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Definitions

All figures are for calendar 2011, taken from the December 2011 Nevada Gaming Revenue Report, accessible at http://gaming.nv.gov/gaming_revenue_rpt.htm

For each reporting area, results are for all non-restricted locations, and do not include totals for restricted locations (15 slots or fewer)

of Units is the total number of machines or games for the category in question

Win Amount is the total win for the category in question

Win % is the win percentage for the category in question

Handle is the total theoretical Amount gambled, derived by dividing the win Amount by the win percentage

Win Amount and Handle are in thousands of dollars; add \$000,000 for total

For the sports book detail:

% Win is the percentage of the total sports book win that the game in question represents

% Bet is the percentage of the total sports book handle that the game in question represents

For more information

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Preferred citation:

David G. Schwartz. *Nevada Gaming Win 2011*. Las Vegas: Center for Gaming Research, University Libraries, University of Nevada Las Vegas, 2012.

Statewide

340 total locations for calendar year

Game	# of Units	Win amt.	Win %	Handle
Slot Machines	164,343	6,737,712	6.26%	107,631,182
Table Games*	5,459	3,831,405	12.37%	30,973,363
Total gambling win		10,700,994	7.72%	138,604,545

Slots detail

Game	# of Units	Win amount	Win %	Handle
1 Cent	45,404	2,198,765	9.98%	22,031,713
5 Cent	6,518	162,889	5.60%	2,908,732
25 Cent	13,536	499,654	5.56%	8,986,583
1 Dollar	10,429	520,508	5.38%	9,674,870
Multi-Denom	84,673	3,083,107	5.25%	58,725,848

Table games detail

Game	# of Units	Win amount	Win %	Handle
Twenty-one	2,801	1,044,114	11.41%	9,150,868
Baccarat	259	1,262,087	12.48%	10,112,877
Craps	397	394,992	12.44%	3,175,177
Roulette	467	323,359	16.37%	1,975,315
3-Card Poker	263	156,394	30.05%	520,446
Mini-Bacc	130	89,717	10.16%	883,041
Caribbean Stud Poker	8	4,404	27.91%	15,779
Let It Ride	103	47,153	23.62%	199,632
Pai Gow	37	12,528	11.74%	106,712
Pai Gow Poker	285	107,707	20.74%	519,320
Keno	104	32,260	27.47%	117,437
Bingo	38	6,572	3.24%	202,840
Race Book	99	59,557	15.23%	391,051
Sports Book	183	140,731	4.89%	2,877,935

Game	Win amount	Win %	Handle	% Win	% Bet
Football	44,279	3.30%	1,341,788	31.46%	46.62%
Basketball	48,818	6.62%	737,432	34.69%	25.62%
Baseball	19,642	3.52%	558,011	13.96%	19.39%
Parlay Cards	17,600	28.10%	62,633	12.51%	2.18%
Other	10,391	5.79%	179,465	7.38%	6.24%
Poker tables	872	131,877	(rake only; no direct win)		

Las Vegas Strip

43 total locations for the calendar year

Game	# of Units	Win amount	Win %	Handle
Slot Machines	48,698	2,888,527	7.34%	39,353,229
Table Games	2,817	3,099,492	12.23%	25,343,352
Total gambling win		6,068,959	9.38%	64,696,581

Slots detail

Game	# of Units	Win amount	Win %	Handle
1 Cent	13,189	885,761	11.63%	7,616,174
5 Cent	1,487	52,789	8.29%	636,779
25 Cent	4,884	232,120	8.29%	2,800,000
1 Dollar	4,364	291,187	6.64%	4,385,346
Multi-Denom	22,993	1,257,461	6.11%	20,580,376

Table games detail

Game	# of Units	Win amount	Win %	Handle		
Twenty-one	1,400	791,862	10.85%	7,298,267		
Baccarat	246	1,254,553	12.48%	10,052,508		
Craps	204	281,618	11.89%	2,368,528		
Roulette	277	273,362	15.72%	1,738,944		
3-Card Poker	140	111,837	31.05%	360,184		
Mini-Bacc	92	70,505	9.82%	717,974		
Caribbean Stud Poker	8	4,404	27.91%	15,779		
Let It Ride	54	29,797	22.88%	130,232		
Pai Gow	21	9,331	10.34%	90,242		
Pai Gow Poker	112	63,887	20.46%	312,253		
Keno	21	7,062	29.82%	23,682		
Bingo	3	1,420	6.00%	23,667		
Race Book	27	26,126	15.67%	166,726		
Sports Book	38	55,657	3.84%	1,449,401		
	Game	Win amount	Win %	Handle	% Win	% Bet
	Football	11,460	1.69%	678,107	20.59%	46.79%
	Basketball	22,977	5.85%	392,769	41.28%	27.10%
	Baseball	8,744	3.37%	259,466	15.71%	17.90%
	Parlay					
	Cards	5,251	30.91%	16,988	9.43%	1.17%
	Other	7,224	7.06%	102,323	12.98%	7.06%
Poker tables	420	80,940	(rake only; no direct win)			

Downtown Las Vegas

20 total locations for the calendar year

Game	# of Units	Win amount	Win %	Handle
Slot Machines	11,472	374,914	6.41%	5,848,892
Table Games	392	116,827	12.78%	914,139
Total gambling win		496,678	7.34%	6,763,032

Slots detail

Game	# of Units	Win amount	Win %	Handle
1 Cent	3,343	126,927	10.86%	1,168,757
5 Cent	611	13,788	8.78%	157,039
25 Cent	1,691	57,728	5.17%	1,116,596
1 Dollar	921	41,920	4.63%	905,400
Multi-Denom	4,592	115,030	5.37%	2,142,086

Table games detail

Game	# of Units	Win amount	Win %	Handle		
Twenty-one	224	42,450	12.91%	328,815		
Craps	37	28,165	11.91%	236,482		
Roulette	28	10,636	20.08%	52,968		
3-Card Poker	19	9,148	25.11%	36,432		
Mini-Bacc	5	870	4.46%	19,507		
Let It Ride	11	5,522	23.20%	23,802		
Pai Gow Poker	16	4,089	21.88%	18,688		
Keno	12	4,203	25.05%	16,778		
Race Book	6	1,630	17.11%	9,527		
Sports Book	11	4,363	3.21%	135,919		
	Game	Win amount	Win %	Handle	% Win	% Bet
	Football	1,600	2.74%	58,394	36.67%	42.96%
	Basketball	1,251	3.61%	34,654	28.67%	25.50%
	Baseball	1,251	1.54%	81,234	28.67%	59.77%
	Parlay					
	Cards	1,251	26.38%	4,742	28.67%	3.49%
	Other	377	5.52%	6,830	0.85%	5.02%
Poker tables	45	5,205	(rake only; no direct win)			

Boulder Strip

35 total locations for the calendar year

Game	# of Units	Win amount	Win %	Handle
Slot Machines	21,419	670,968	5.23%	12,829,216
Table Games	318	99,612	7.92%	1,257,727
Total gambling win		778,886	5.53%	14,086,943

Slots detail

Game	# of Units	Win amount	Win %	Handle
1 Cent	5,517	206,491	9.09%	2,271,628
5 Cent	1,447	34,650	4.13%	838,983
25 Cent	1,800	52,398	2.95%	1,776,203
1 Dollar	833	30,604	3.78%	809,630
Multi-Denom	11,534	332,088	4.91%	6,763,503

Table games detail

Game	# of Units	Win amount	Win %	Handle		
Twenty-one	153	25,283	9.47%	266,980		
Craps	26	14,109	10.54%	133,861		
Roulette	25	4,073	15.65%	26,026		
3-Card Poker	10	2,176	25.74%	8,454		
Mini-Bacc	7	3,683	12.58%	29,277		
Let It Ride	3	1,122	28.22%	3,976		
Pai Gow Poker	23	5,373	22.11%	24,301		
Keno	8	2,683	25.86%	10,375		
Bingo	7	72	0.13%	55,385		
Race Book	10	9,351	11.58%	80,751		
Sports Book	24	26,476	4.48%	590,982		
	Game	Win amount	Win %	Handle	% Win	% Bet
	Football	15,734	5.15%	305,515	59.43%	51.70%
	Basketball	5,915	4.75%	124,526	22.34%	21.07%
	Baseball	2,687	2.33%	115,322	10.15%	19.51%
	Parlay					
	Cards	2,019	28.40%	7,109	7.63%	1.20%
	Other	122	0.32%	38,125	0.49%	6.45%
Poker tables	61	8,306	(rake only; no direct win)			

Washoe County

49 total locations for the calendar year

Game	# of Units	Win amount	Win %	Handle
Slot Machines	18,147	599,034	4.91%	12,200,285
Table Games	542	138,080	15.32%	901,305
Total gambling win		745,691	5.69%	13,101,591

Slots detail

Game	# of Units	Win amount	Win %	Handle
1 Cent	5,037	192,795	7.51%	2,567,177
5 Cent	324	4,783	4.65%	102,860
25 Cent	886	25,576	6.05%	422,744
1 Dollar	1,202	41,079	4.06%	1,011,798
Multi-Denom	10,303	320,322	4.12%	7,774,806

Table games detail

Game	# of Units	Win amount	Win %	Handle		
Twenty-one	283	49,618	14.12%	351,402		
Craps	32	17,731	15.67%	113,153		
Roulette	35	8,513	21.92%	38,837		
3-Card Poker	24	8,215	26.29%	31,248		
Mini-Bacc	8	2,813	11.28%	24,938		
Let It Ride	22	8,808	26.17%	33,657		
Pai Gow	7	1,803	17.26%	10,446		
Pai Gow Poker	56	14,608	21.83%	66,917		
Keno	7	8,172	26.17%	31,227		
Race Book	12	3,689	17.06%	21,624		
Sports Book	28	12,150	7.59%	160,079		
	Game	Win amount	Win %	Handle	% Win	% Bet
	Football	3,162	4.61%	68,590	26.02%	42.85%
	Basketball	3,690	9.35%	39,465	30.37%	24.65%
	Baseball	1,614	5.34%	30,225	13.28%	18.88%
	Parlay					
	Cards	3,151	22.75%	13,851	25.93%	8.65%
	Other	534	6.63%	8,054	4.40%	5.03%
Poker tables	85	8,577	(rake only; no direct win)			