

ATLANTIC CITY CASINOS AUGUST SUMMARY

AUGUST AND CALENDAR YEAR REVENUE RESULTS
CENTER FOR GAMING RESEARCH, SEPTEMBER 2014

This report contains a summary of monthly revenue figures released by the New Jersey Division of Gaming Enforcement. All numbers are taken from DGE Monthly Gross Revenue Reports (<http://www.nj.gov/oag/ge/mgrtaxreturns.html>).

August Results

Casino	Slot Win	% Δ	Table Win	% Δ	Total Win	% Δ	WTD	WSD	Promo%
Bally's	17,706,106	-11.93%	7,466,743	-16.85%	25,715,044	-12.57%	1,911.61	293.51	13.52%
Borgata	44,346,398	11.48%	20,063,460	45.85%	65,897,698	19.24%	3,536.66	462.36	10.90%
Caesars	24,122,366	0.49%	19,773,191	43.98%	43,895,557	15.45%	4,398.93	400.69	10.17%
Golden Nugget	12,553,813	34.01%	4,150,518	13.33%	16,771,849	28.30%	1,632.78	302.66	18.31%
Harrah's	28,712,683	-65.11%	9,797,218	-14.78%	38,927,093	-2.86%	2,290.14	402.00	11.02%
Resorts	11,633,163	12.18%	3,264,913	21.50%	14,898,076	14.10%	1,423.24	216.54	14.98%
Revel	8,225,056	-36.94%	3,922,214	-42.70%	12,147,270	-39.34%	1,100.20	122.61	17.88%
Showboat	11,915,387	-31.58%	3,027,286	-29.59%	15,063,185	-31.72%	1,097.24	176.72	19.04%
Tropicana	24,425,211	20.08%	6,658,878	25.96%	31,311,541	20.28%	1,988.91	278.16	14.07%
Trump Plaza	4,467,144	-49.83%	397,490	-77.58%	4,864,634	-54.44%	228.97	90.18	16.29%
Trump Taj	18,533,865	-14.70%	6,071,765	-33.81%	24,961,207	-20.61%	1,483.81	236.97	14.93%
Total	206,641,192	-8.61%	84,593,676	1.30%	294,453,154	-6.20%	2,186.56	285.11	13.14%
Average	18,785,563	-0.31%	7,049,473	1.30%	26,768,469	2.32%	2,004.35	285.11	13.14%
			Internet Gaming Win		10,547,458				
			Total Casino+ Internet		305,000,612	-2.84%			

Definitions

Slot, Table, Total Win: Total amount won by the casino in question for the category in question for the month; **WTD:** Win per table per day for the month; **WSD:** Win per slot machine per day for the month; **Promo %:** Promotional Gaming Credits as a percentage of total gaming revenues

Calendar Year Results

Through August 31, 2014

Casino	Slot Win	% Δ	Table Win	% Δ	Total Win	Δ	WTD	WSD	Promo%
Bally's	101,585,633	-30.53%	48,671,487	-27.81%	153,251,615	-29.10%	1,633.39	218.90	15.00%
Borgata	290,038,924	1.46%	127,140,873	8.32%	430,131,298	2.78%	2,859.09	382.31	11.56%
Caesars	140,865,421	-14.16%	80,218,042	-9.09%	221,083,463	-13.27%	2,276.66	296.92	12.49%
Golden Nugget	84,264,725	21.72%	29,620,690	41.13%	114,632,902	26.65%	1,455.47	258.95	18.02%
Harrah's	177,551,354	-16.87%	61,119,279	-13.07%	240,919,064	-16.16%	1,822.61	316.96	10.98%
Resorts	72,597,020	2.84%	25,706,468	16.26%	92,910,485	0.22%	1,434.41	174.12	14.06%
Revel	63,949,886	22.82%	34,061,095	23.98%	98,010,981	22.42%	1,248.72	119.30	13.07%
Showboat	86,371,627	-34.68%	22,654,590	-22.91%	110,506,070	-32.52%	1,047.51	162.52	17.67%
Tropicana	152,728,562	10.80%	36,228,886	-18.35%	190,477,420	3.00%	1,378.87	244.14	15.67%
Trump Plaza	32,421,359	-47.22%	4,462,312	-69.69%	36,883,671	-51.56%	310.59	83.41	16.63%
Trump Taj	114,060,926	-24.18%	39,374,820	-32.44%	156,103,524	-26.75%	1,227.55	186.04	14.73%
Total	1,319,945,406	-14.94%	509,673,001	-10.99%	1,848,834,921	-14.64%	1674.42	229.78	13.69%
Average	119,009,662	-9.77%	45,296,880	-6.99%	166,664,636	-9.49%	1,656.36	230.45	13.67%
			Internet Gaming Win		83,668,485				
			Total Casino+ Internet		1,932,503,406	-10.78%			

Data entry courtesy of Alexis Rajnoor.

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