

Nevada Gaming Win 2015

Summary of Results from Selected Reporting Areas

The Nevada Gaming Control releases data about the financial performance of the state’s gaming industry. This report summarizes relevant data about gaming win, hold percentage, and handle (total bet) for selected reporting areas in the state. The “Statewide” page includes information of the state’s gaming industry as a whole; the Las Vegas Strip is the area that generates over half of the state’s total revenue; Downtown Las Vegas produces less revenue, but is still a significant market; the Boulder Strip gives insight into the Las Vegas locals market; and Washoe County represents a significant piece of northern Nevada’s gaming industry.

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Definitions

All figures are for calendar 2015, taken from the December 2015 Nevada Gaming Revenue Report, accessible at http://gaming.nv.gov/gaming_revenue_rpt.htm

For each reporting area, results are for all non-restricted locations, and do not include totals for restricted locations (15 slots or fewer)

of Units is the total number of machines or games for the category in question

Win Amount is the total win for the category in question

Win % is the win percentage for the category in question

Handle is the total theoretical Amount gambled, derived by dividing the win Amount by the win percentage

Win Amount and **Handle** are in thousands of dollars; add \$000 for total

WPUD is average win per unit per day

For the sports book detail:

% Win is the percentage of the total sports book win that the game in question represents

% Bet is the percentage of the total sports book handle that the game in question represents

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For more information

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Statewide

335 total locations for calendar year

| Game | # of Units | Win amount | % Change | Win % | Handle | WPUD |
|---------------------------|------------|------------|----------|--------|-------------|----------|
| Slot Machines | 149,364 | 7,003,484 | 3.81 | 6.57% | 106,597,930 | 128.46 |
| Games* | 6,027 | 4,110,597 | -3.77 | 12.94% | 31,766,592 | 1,868.58 |
| Total gambling win | | 11,114,081 | 0.87 | | 138,364,522 | |

Slots detail

| Game | # of Units | Win amount | % Change | Win % | Drop | WPUD |
|-------------|------------|------------|----------|--------|------------|--------|
| 1 Cent | 54,480 | 2,859,874 | 8.98 | 10.11% | 28,287,577 | 143.82 |
| 5 Cent | 2,830 | 84,100 | 2.50 | 5.69% | 1,478,032 | 81.42 |
| 25 Cent | 7,495 | 336,144 | -0.61 | 6.26% | 5,369,712 | 122.87 |
| 1 Dollar | 7,970 | 511,835 | 3.93 | 5.61% | 9,123,619 | 175.95 |
| Multi-Denom | 73,492 | 2,925,889 | -0.29 | 5.08% | 57,596,240 | 109.07 |

Games detail

| Game | # of Units | Win amount | % Change | Win % | Handle | WPUD |
|---------------|------------|------------|----------|--------|------------|-----------|
| Twenty-one | 2,672 | 1,097,836 | 2.96 | 12.16% | 9,028,257 | 1,125.66 |
| Baccarat | 331 | 1,290,169 | -14.27 | 12.60% | 10,239,437 | 10,678.88 |
| Craps | 373 | 382,788 | 3.88 | 13.94% | 2,745,968 | 2,811.62 |
| Roulette | 443 | 322,511 | -6.78 | 16.77% | 1,923,143 | 1,994.56 |
| 3-Card Poker | 238 | 149,168 | 2.25 | 31.71% | 470,413 | 1,717.14 |
| Mini-Bacc | 130 | 100,649 | 12.36 | 10.78% | 933,664 | 2,121.16 |
| Let It Ride | 84 | 37,221 | -5.22 | 25.20% | 147,702 | 1,213.99 |
| Pai Gow | 24 | 15,680 | -0.52 | 20.11% | 77,971 | 1,789.95 |
| Pai Gow Poker | 258 | 103,675 | -2.34 | 20.72% | 500,362 | 1,100.93 |
| Other Games | 295 | 177,804 | 12.55 | 25.43% | 699,190 | 1,651.30 |
| Keno | 80 | 27,566 | 4.11 | 27.18% | 101,420 | 944.04 |
| Bingo | 43 | 6,944 | 12.39 | 3.17% | 219,054 | 442.43 |
| Race Book | 178 | 48,776 | -6.11 | 15.09% | 323,234 | 750.75 |
| Sports Book | 197 | 231,787 | 2.09 | 5.47% | 4,237,422 | 3,223.52 |

| Game | Win amount | % Change | Win % | Handle | % Win | % Bet |
|--------------|------------|----------|--------|---------------------|--------|--------|
| Football | 82,546 | -27.42 | 4.86% | 1,698,477 | 35.61% | 40.08% |
| Basketball | 72,976 | 34.55 | 5.83% | 1,251,732 | 31.48% | 29.54% |
| Baseball | 39,392 | 84.99 | 4.39% | 897,312 | 16.99% | 21.18% |
| Parlay Cards | 15,983 | -24.89 | 29.56% | 54,070 | 6.90% | 1.28% |
| Other | 20,890 | 26.61 | 6.27% | 333,174 | 9.01% | 7.86% |
| Poker tables | 681 | 118,023 | -1.57 | (rake only; no win) | 474.82 | |

Las Vegas Strip

42 total locations for the calendar year

| Game | # of Units | Win amount | % Change | Win % | Handle | WPUD |
|--------------------|------------|------------|----------|--------|------------|----------|
| Slot Machines | 42,703 | 3,062,759 | -5.08 | 7.77% | 39,417,748 | 196.50 |
| Games | 3,075 | 3,285,250 | 5.20 | 12.85% | 25,566,148 | 2,927.05 |
| Total gambling win | | 6,348,009 | -0.38 | | 64,983,896 | |

Slots detail

| Game | # of Units | Win amount | % Change | Win % | Drop | WPUD |
|-------------|------------|------------|----------|--------|------------|--------|
| 1 Cent | 15,579 | 1,177,092 | 9.52 | 11.68% | 10,077,842 | 207.00 |
| 5 Cent | 632 | 34,302 | 31.65 | 8.02% | 427,706 | 148.70 |
| 25 Cent | 2,562 | 161,581 | 3.42 | 6.61% | 2,444,493 | 172.79 |
| 1 Dollar | 626 | 67,133 | 0.08 | 5.31% | 1,264,275 | 293.81 |
| Multi-Denom | 18,902 | 1,195,169 | 0.42 | 6.21% | 19,245,878 | 173.23 |

Games detail

| Game | # of Units | Win amount | % Change | Win % | Handle | WPUD |
|---------------|------------|------------|----------|--------|------------|-----------|
| Twenty-one | 1,362 | 837,641 | 3.23 | 11.58% | 7,233,515 | 1,684.95 |
| Baccarat | 311 | 1,286,226 | -13.67 | 12.71% | 10,119,795 | 11,330.89 |
| Craps | 187 | 267,408 | 3.98 | 13.44% | 1,989,643 | 3,917.78 |
| Roulette | 254 | 263,772 | -9.89 | 16.02% | 1,646,517 | 2,845.13 |
| 3-Card Poker | 125 | 106,287 | 1.62 | 32.98% | 322,277 | 2,329.58 |
| Mini-Bacc | 88 | 79,774 | 10.99 | 10.71% | 744,855 | 2,483.62 |
| Let It Ride | 38 | 24,168 | -3.99 | 25.46% | 94,925 | 1,742.47 |
| Pai Gow | 16 | 13,343 | -1.35 | 20.61% | 64,740 | 2,284.76 |
| Pai Gow Poker | 103 | 62,718 | -3.63 | 21.25% | 295,144 | 1,668.25 |
| Other Games | 175 | 134,101 | 13.77 | 25.85% | 518,766 | 2,099.43 |
| Keno | 14 | 4,550 | 5.94 | 27.01% | 16,846 | 890.41 |
| Bingo | 3 | 1,575 | -18.00 | 7.26% | 21,694 | 1,438.36 |
| Race Book | 36 | 20,547 | -5.24 | 15.57% | 131,965 | 1,563.70 |
| Sports Book | 37 | 105,796 | -1.47 | 4.65% | 2,275,183 | 7,833.84 |

| Game | Win amount | % Change | Win % | Handle | % Win | % Bet |
|--------------|------------|----------|--------|---------------------|--------|--------|
| Football | 35,737 | -41.85 | 3.65% | 979,096 | 33.78% | 43.03% |
| Basketball | 33,865 | 33.85 | 5.35% | 632,991 | 32.01% | 27.82% |
| Baseball | 21,044 | 226.18 | 4.76% | 442,101 | 19.89% | 19.43% |
| Parlay | | | | | | |
| Cards | 4,660 | -8.38 | 29.22% | 15,948 | 4.40% | 0.70% |
| Other | 10,491 | 15.56 | 5.11% | 205,303 | 9.92% | 9.02% |
| Poker tables | 326 | 77,343 | 0.97 | (rake only; no win) | 650.00 | |

Boulder Strip

31 total locations for the calendar year

| Game | # of Units | Win amount | % Change | Win % | Handle | WPUD |
|--------------------|------------|------------|----------|--------|------------|--------|
| Slot Machines | 18,442 | 684,877 | 1.18 | 5.55% | 12,340,126 | 101.74 |
| Games | 339 | 99,475 | 3.80 | 11.39% | 873,354 | 803.94 |
| Total gambling win | | 784,352 | 1.51 | | 13,213,480 | |

Slots detail

| Game | # of Units | Win amount | % Change | Win % | Drop | WPUD |
|-------------|------------|------------|----------|-------|-----------|--------|
| 1 Cent | 6,258 | 268,278 | 7.60 | 9.57% | 2,803,323 | 117.45 |
| 5 Cent | 346 | 7,949 | -6.26 | 4.37% | 181,899 | 62.94 |
| 25 Cent | 784 | 23,840 | -7.02 | 3.62% | 658,564 | 83.31 |
| 1 Dollar | 574 | 24,182 | -1.27 | 4.30% | 562,372 | 115.42 |
| Multi-Denom | 10,300 | 348,688 | -2.17 | 4.40% | 7,924,727 | 92.75 |

Games detail

| Game | # of Units | Win amount | % Change | Win % | Handle | WPUD |
|---------------|------------|------------|----------|--------|---------|----------|
| Twenty-one | 136 | 26,732 | 4.73 | 14.85% | 180,013 | 538.52 |
| Craps | 22 | 13,977 | 5.29 | 16.17% | 86,438 | 1,740.60 |
| Roulette | 22 | 4,822 | 8.85 | 21.40% | 22,533 | 600.50 |
| 3-Card Poker | 10 | 2,235 | 2.45 | 31.31% | 7,138 | 612.33 |
| Mini-Bacc | 7 | 1,698 | 44.00 | 15.84% | 10,720 | 664.58 |
| Pai Gow Poker | 23 | 5,478 | 1.00 | 22.47% | 24,379 | 652.53 |
| Other Games | 19 | 6,300 | 3.86 | 22.15% | 28,442 | 908.44 |
| Keno | 11 | 2,996 | 5.55 | 26.66% | 11,238 | 746.20 |
| Bingo | 8 | -529 | -70.22 | -0.86% | 61,512 | -181.16 |
| Race Book | 15 | 7,864 | -12.02 | 9.91% | 79,354 | 1,436.35 |
| Sports Book | 23 | 22,392 | 9.03 | 6.29% | 355,994 | 2,667.30 |

| Game | Win amount | % Change | Win % | Handle | % Win | % Bet |
|--------------|------------|----------|--------|---------|--------|--------|
| Football | 8,659 | 2.50 | 5.44% | 159,173 | 38.67% | 44.71% |
| Basketball | 6,865 | 36.99 | 6.00% | 114,417 | 30.66% | 32.14% |
| Baseball | 3,117 | 3.10 | 5.17% | 60,290 | 13.92% | 16.94% |
| Parlay Cards | 1,759 | -31.27 | 35.02% | 5,023 | 7.86% | 1.41% |
| Other | 1,993 | 33.21 | 11.73% | 16,991 | 8.90% | 4.77% |

| | | | | | | |
|--------------|----|-------|-------|---------------------|--------|--|
| Poker tables | 43 | 5,509 | -4.17 | (rake only; no win) | 351.00 | |
|--------------|----|-------|-------|---------------------|--------|--|

Washoe County

47 total locations for the calendar year

| Game | # of Units | Win amount | % Change | Win % | Handle | WPUD |
|--------------------|------------|------------|----------|--------|------------|--------|
| Slot Machines | 17,340 | 623,509 | 3.86 | 5.14% | 12,130,525 | 98.51 |
| Games | 604 | 152,870 | 0.54 | 15.32% | 997,846 | 693.41 |
| Total gambling win | | 776,378 | 3.19 | | 13,128,371 | |

Slots detail

| Game | # of Units | Win amount | % Change | Win % | Drop | WPUD |
|-------------|------------|------------|----------|-------|-----------|--------|
| 1 Cent | 5,803 | 237,639 | 11.22 | 7.24% | 3,282,307 | 112.19 |
| 5 Cent | 189 | 2,702 | -24.50 | 5.47% | 49,397 | 39.17 |
| 25 Cent | 579 | 20,513 | -0.72 | 6.70% | 306,164 | 97.06 |
| 1 Dollar | 909 | 35,484 | -1.20 | 4.08% | 869,706 | 106.95 |
| Multi-Denom | 9,580 | 313,554 | -0.18 | 4.26% | 7,360,423 | 89.67 |

Games detail

| Game | # of Units | Win amount | % Change | Win % | Handle | WPUD |
|---------------|------------|------------|----------|--------|---------|----------|
| Twenty-one | 265 | 51,011 | 2.85 | 15.03% | 339,395 | 527.38 |
| Craps | 32 | 17,715 | 1.75 | 15.34% | 115,482 | 1,516.70 |
| Roulette | 35 | 10,222 | 12.82 | 21.25% | 48,104 | 800.16 |
| 3-Card Poker | 23 | 8,095 | 2.60 | 27.41% | 29,533 | 964.26 |
| Mini-Bacc | 9 | 3,888 | -19.19 | 9.69% | 40,124 | 1,183.56 |
| Let It Ride | 11 | 2,462 | -12.91 | 27.35% | 9,002 | 613.20 |
| Pai Gow | 6 | 2,266 | 10.93 | 17.93% | 12,638 | 1,034.70 |
| Pai Gow Poker | 50 | 13,008 | -1.57 | 19.98% | 65,105 | 712.77 |
| Other Games | 25 | 6,309 | -12.45 | 14.04% | 44,936 | 691.40 |
| Keno | 18 | 8,135 | 3.10 | 28.82% | 28,227 | 1,238.20 |
| Bingo | 5 | 1,172 | 5.48 | 20.79% | 5,637 | 642.19 |
| Race Book | 29 | 3,490 | -8.21 | 16.28% | 21,437 | 329.71 |
| Sports Book | 32 | 18,312 | 1.15 | 7.91% | 231,504 | 1,567.81 |

| Game | Win amount | % Change | Win % | Handle | % Win | % Bet |
|--------------|------------|----------|--------|--------|--------|--------|
| Football | 7,266 | -6.07 | 8.51% | 85,382 | 39.68% | 36.88% |
| Basketball | 4,096 | 15.47 | 6.60% | 62,061 | 22.37% | 26.81% |
| Baseball | 2,153 | 33.12 | 3.96% | 54,369 | 11.76% | 23.48% |
| Parlay Cards | 3,073 | -23.88 | 27.43% | 11,203 | 16.78% | 4.84% |
| Other | 1,725 | 47.71 | 9.30% | 18,548 | 9.42% | 8.01% |

Poker tables 64 6,784 -4.16 (rake only; no win) 290.41