

ATLANTIC CITY CASINO JUNE SUMMARY

JUNE 2015 AND YEAR-TO-DATE REVENUE RESULTS

CENTER FOR GAMING RESEARCH AUGUST 2015

This report contains a summary of monthly revenue figures released by the New Jersey Division of Gaming Enforcement. All numbers are taken from DGE Monthly Gross Revenue Reports (<http://www.nj.gov/oag/ge/mgrtaxreturns.html>).

July Results

Casino	Slot Win	% Δ	Table Win	% Δ	Total Win	% Δ	WTD	WSD	Promo%
Bally's	15,020,880	-2.73%	7,375,947	6.44%	22,790,518	0.01%	1,858.86	263.34	11.70%
Borgata	46,973,781	7.19%	22,838,793	52.83%	71,821,822	19.18%	3,960.94	498.78	10.10%
Caesars	20,150,576	-6.85%	8,875,379	35.85%	29,025,955	3.06%	1,908.68	352.50	12.59%
Golden Nugget	14,508,667	18.68%	5,490,843	-6.60%	20,101,123	10.39%	2,186.72	340.13	14.80%
Harrah's	27,871,881	4.42%	7,879,178	-7.97%	36,097,061	1.48%	1,868.88	413.57	11.49%
Resorts	13,873,987	23.57%	2,958,376	-6.62%	16,832,363	16.92%	1363.31	285.06	14.93%
Tropicana	23,950,595	8.37%	4,942,456	-8.97%	29,182,163	5.23%	1,398.54	334.60	13.49%
Trump Taj	14,411,589	-12.66%	4,708,594	-2.79%	19,120,183	-11.85%	1,168.39	184.55	15.65%
Total	176,761,956	-10.13%	65,069,566	-6.83%	244,971,188	-7.27%	2,109.57	342.05	12.30%
Average	22,095,245	23.57%	8,133,695.75	39.75%	30,621,399	27.50%	2,109.57	342.05	12.30%
			Internet Gaming Win		12,531,991	24.45%			
			Total Casino+ Internet		257,503,179	-6.11%			

Definitions

Slot, Table, Total Win: Total amount won by the casino in question for the category in question for the month; **WTD:** Win per table per day for the month;

WSD: Win per slot machine per day for the month; **Promo %:** Promotional Gaming Credits as a percentage of total gaming revenues

Calendar Year Results
Through July, 2015

Casino	Slot Win	% Δ	Table Win	% Δ	Total Win	% Δ	WTD	WSD	Promo%
Bally's	80,170,567	-4.42%	38,091,881	-7.55%	120,662,631	-5.39%	1,424.41	200.40	12.33%
Borgata	266,721,787	8.56%	114,128,796	6.59%	392,347,614	7.72%	2,953.29	410.63	11.00%
Caesars	112,726,294	-3.44%	65,808,164	8.87%	178,534,458	0.76%	2,079.34	279.75	11.15%
Golden Nugget	84,566,843	17.93%	32,538,755	27.75%	117,636,472	20.21%	1,842.87	290.96	15.21%
Harrah's	164,764,959	10.70%	54,133,577	5.48%	221,142,855	9.48%	1,854.18	343.37	10.80%
Resorts	71,594,997	17.44%	18,066,665	-19.49%	89,661,662	14.93%	1,210.02	203.95	14.97%
Tropicana	130,218,055	1.49%	30,032,479	1.56%	161,935,799	1.74%	1,327.49	270.83	13.93%
Trump Taj	85,063,034	-10.95%	22,193,857	-33.36%	107,526,545	-18.01%	900.27	159.38	19.48%
Total	995,826,536	-10.55%	371,141,126	-12.69%	371,141,126	-76.12%	3,087.14	475.71	12.71%
Average	124,478,317	24.20%	46,393,426	24.48%	173,681,005	24.15%	2,739.25	389.60	27.07%
			Internet Gaming Win		84,506,209	15.57%			
			Total Casino+ Internet		1,473,954,245	-9.43%			

Data entry courtesy of Alexis Rajnoor.

Preferred citation:

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