

ATLANTIC CITY CASINO DECEMBER SUMMARY

DECEMBER 2015 AND YEAR-TO-DATE REVENUE RESULTS
CENTER FOR GAMING RESEARCH JANUARY 2016

This report contains a summary of monthly revenue figures released by the New Jersey Division of Gaming Enforcement. All numbers are taken from DGE Monthly Gross Revenue Reports (<http://www.nj.gov/oag/ge/mgrtaxreturns.html>).

December Results

Casino	Slot Win	Δ	Table Win	Δ	Total Win	Δ	WTD	WSD	Promo%
Bally's	10,275,400	-0.98%	4,827,382	-25.91%	15,433,767	-21.36%	1207.15	180.14	14.35%
Borgata	36,904,753	4.55%	16,789,165	27.31%	55,060,980	10.34%	2943.40	393.42	11.18%
Caesars	15,458,783	-3.10%	6,910,386	-40.52%	22,369,169	-18.87%	1627.12	268.83	12.47%
Golden Nugget	10,906,428	5.92%	2,941,350	-10.63%	13,920,932	2.03%	1216.44	241.97	16.05%
Harrah's	21,272,277	-0.51%	5,226,468	-34.06%	26,793,410	-10.23%	1248.86	315.93	11.92%
Resorts	9,135,982	12.03%	3,202,173	29.61%	12,338,155	16.11%	1434.67	1,561	14.24%
Tropicana	17,022,700	6.62%	3,757,226	-6.05%	21,010,878	4.23%	1111.93	234.37	12.75%
Trump Taj	9,085,172	3.91%	1,603,138	-15.19%	10,688,310	-0.84%	397.80	116.34	17.87%
Total	130,061,495	3.08%	45,257,288	-11.08%	177,615,601	-1.19%	1,498.88	250.18	12.91%
Average	16,257,687	3.08%	5,657,161	-11.08%	22,201,950	-1.19%	1,498.88	250.18	12.91%
			Internet Gaming Win		14,044,300	30.81%			
			Total Casino+ Internet		191,659,901	0.61%			

Definitions

Slot, Table, Total Win: Total amount won by the casino in question for the category in question for the month; **WTD:** Win per table per day for the month; **WSD:** Win per slot machine per day for the month; **Promo %:** Promotional Gaming Credits as a percentage of total gaming revenues

Calendar Year Results
Through December 2015

Casino	Slot Win	Δ	Table Win	Δ	Total Win	Δ	WTD	WSD	Promo%
Bally's	140,223,513	-6.72%	66,147,406	-5.75%	210,557,585	-6.38%	1,425.10	205.72	12.89%
Borgata	468,397,051	8.07%	208,082,130	9.70%	696,217,151	8.28%	3,103.93	420.55	10.78%
Caesars	197,709,639	-6.14%	112,604,162	-6.15%	310,313,801	-6.14%	2,109.43	288.02	11.62%
Golden Nugget	146,000,772	13.77%	53,320,554	17.32%	200,261,054	14.59%	1,786.96	289.96	15.48%
Harrah's	283,102,384	3.61%	87,386,233	-1.06%	374,315,063	2.45%	1,750.74	348.76	11.59%
Resorts	128,183,105	16.30%	34,049,911	16.74%	162,233,016	16.39%	1,437.54	237.38	14.95%
Tropicana	225,618,527	2.09%	51,556,769	0.32%	280,070,455	1.98%	1,429.27	294.50	13.79%
Trump Taj	142,221,456	-11.07%	37,778,141	-27.86%	180,269,251	-16.49%	848.38	154.73	18.12%
Total	1,731,456,447	-7.64%	647,072,258	-8.63%	2,414,237,376	-7.83%	1,815.46	281.83	12.77%
Average	206,582,561	11.87%	76,546,490	10.76%	287,928,426	11.61%	1,869.76	267.49	21.44%
			Internet Gaming Win		148,880,180	21.16%			
			Total Casino+ Internet		2,563,117,556	-6.53%			

Data entry courtesy of Alexis Rajnoor.

Preferred citation:

David G. Schwartz. *Atlantic City Casinos: December Summary*. Las Vegas: Center for Gaming Research, University Libraries, University of Nevada Las Vegas, 2016.

Questions? Contact: Dr. David G. Schwartz, Director, Center for Gaming Research
phone (702) 895-2242 | dgs@unlv.nevada.edu