

Nevada Gaming Win 2018

Summary of Results from Selected Reporting Areas

The Nevada Gaming Control releases data about the financial performance of the state’s gaming industry. This report summarizes relevant data about gaming win, hold percentage, and handle (total bet) for selected reporting areas in the state. The “Statewide” page includes information of the state’s gaming industry as a whole; the Las Vegas Strip is the area that generates over half of the state’s total revenue; Downtown Las Vegas produces less revenue, but is still a significant market; the Boulder Strip gives insight into the Las Vegas locals market; and Washoe County represents a significant piece of northern Nevada’s gaming industry.

Contents

Reporting Area	Page
Statewide	2
Las Vegas Strip	3
Downtown Las Vegas	4
Boulder Strip	5
Washoe County	6

Definitions

All figures are for calendar 2018, taken from the December 2018 Nevada Gaming Revenue Report, accessible at http://gaming.nv.gov/gaming_revenue_rpt.htm

For each reporting area, results are for all non-restricted locations, and do not include totals for restricted locations (15 slots or fewer)

of Units is the total number of machines or games for the category in question

Win Amount is the total win for the category in question

Win % is the win percentage for the category in question

Handle is the total theoretical Amount gambled, derived by dividing the win Amount by the win percentage

Win Amount and **Handle** are in thousands of dollars; add \$000 for total

WPUD is average win per unit per day

For the sports book detail:

% Win is the percentage of the total sportsbook win that the game in question represents

% Bet is the percentage of the total sportsbook handle that the game in question represents

Preferred citation:

David G. Schwartz and Autumn Bassett. *Nevada Gaming Win 2018*. Las Vegas: Center for Gaming Research, University Libraries, University of Nevada Las Vegas, 2019.

For more information

See <http://gaming.unlv.edu> or contact Dr. David G. Schwartz, Director
ph (702)895-2242 | dgs@unlv.nevada.edu

Statewide

446 total locations for calendar year

	# of Units	Win amount	% Change	Win %	Handle	WPUD
Slot Machines	138,687	7,682,854	3.85	6.85%	112,158,453	151.77
Games*	5,573	4,182,044	2.00	13.51%	30,955,174	2,055.92
Total gambling win		11,864,898	3.19	8.29%	143,113,626	

Slots detail

Game	# of Units	Win amount	% Change	Win %	Drop	WPUD
1Cent	54,412	3,318,372	4.98	10.01	331,506	167.09
5Cent	1,671	47,097	-8.33	5.61	8,395	77.22
25Cent	5,412	291,614	0.56	7.17	40,671	147.62
1Dollar	7,235	555,280	7.79	6.39	86,898	210.27
Multi-Denom	67,505	3,217,474	3.49	5.26	611,687	130.58

Games detail

Game	# of Units	Win amount	% Change	Win %	Handle	WPUD
Twenty-one	2,478	1,146,248	-4.97	13.70%	8,366,774	1,267.31
Baccarat	361	1,207,840	6.14	12.34%	9,788,006	9,166.62
Craps	365	386,466	-1.79	14.86%	2,600,713	2,900.85
Roulette	457	384,121	4.63	18.48%	2,078,577	2,302.81
Ultim Texas Hold'em	48	38,182		25.13%	151,938	2,179.34
3-Card Poker	223	132,948	-6.21	31.62%	420,455	1,633.37
Mini-Bacc	125	79,544	-1.18	11.83%	672,392	1,743.43
Let It Ride	63	30,037	-5.54	25.84%	116,242	1,306.24
Pai Gow	18	12,332	4.62	18.28%	67,462	1,877.02
Pai Gow Poker	247	97,767	1.44	20.76%	470,939	1,084.43
Other Games	303	181,499	-10.87	22.66%	800,966	1,641.11
Keno	71	25,215	-1.98	26.49%	95,187	972.99
Bingo	39	17,963	23.83	8.11%	221,492	1,261.89
Race Book	78	41,949	-2.72	15.95%	263,003	1,473.45
Sports Book	98	279,923	23.07	5.92%	4,728,429	7,825.64

Game	Win amount	% Change	Win %	Handle	% Win	% Bet
Football	96,445	35.83	5.63%	1,713,055	34.45%	36.23%
Basketball	92,510	15.30	6.49%	1,425,424	33.05%	30.15%
Baseball	44,242	31.67	4.57%	968,096	15.81%	20.47%
Parlay Cards	20,353	54.28	23.52%	86,535	7.27%	1.83%
Other	26,332	-10.05	4.90%	537,388	9.41%	11.37%
Poker tables	599	120,010	1.33	(rake only; no direct win)	548.91	

Las Vegas Strip

51 total locations for the calendar year

	# of Units	Win amount	% Change	Win %	Handle	WPUD
Slot Machines	38,413	3,308,427	2.83	8.12%	40,744,175	235.97
Games	2,920	3,280,073	1.14	13.46%	24,369,042	3,077.57
Total gambling win		6,588,499	1.98	10.12%	65,113,216	

Slots detail

Game	# of Units	Win amount	% Change	Win %	Drop	WPUD
1Cent	14,327	1,311,271	7.61	11.70%	11,207,444	250.75
5Cent	308	18,310	-10.92	8.37%	218,757	162.87
25Cent	1,849	148,747	5.24	10.60%	1,403,274	220.40
1Dollar	3,008	322,968	9.75	7.70%	4,194,390	294.16
Multi-Denom	17,724	1,340,094	-1.64	6.39%	20,971,737	207.15

Games detail

Game	# of Units	Win amount	% Change	Win %	Handle	WPUD		
Twenty-one	1,240	857,837	-7.11	13.07%	6,563,405	1,895.35		
Baccarat	333	1,195,146	5.65	12.43%	9,615,012	9,832.95		
Craps	183	270,037	-1.23	14.70%	1,836,986	4,042.77		
Ultim Texas Hold'em	23	26,859		25.63%	104,795	3,199.40		
Roulette	269	318,856	5.3	18.04%	1,767,494	3,247.50		
3-CardPoker	115	91,753	-7.82	32.89%	278,969	2,185.90		
Mini-Bacc	77	60,687	0.75	11.89%	510,404	2,159.30		
Let It Ride	30	18,621	-6.97	25.65%	72,596	1,700.55		
Pai Gow	12	9,964	6.73	18.18%	54,807	2,274.89		
Pai Gow Poker	94	58,180	5.36	21.38%	272,123	1,695.72		
Other Games	170	136,230	-10.75	21.78%	625,482	2,195.49		
Keno	11	4,465	-8.95	29.29%	15,244	1,112.08		
Race Book	32	16,475	-6.85	15.98%	103,098	1,410.53		
Sports Book	36	134,385	17.60	5.45%	2,465,780	10,227.17	% Bet	
		Win amount	% Change	Win %	Handle	% Win		
		Football	51,352	42.93	5.14%	999,066	38.21%	28.69%
		Basketball	44,432	-0.70	6.28%	707,516	33.06%	17.84%
		Baseball	17,028	29.49	3.87%	440,000	12.67%	2.35%
		Parlay Cards	10,241	122.13	17.71%	57,826	7.62%	10.57%
		Other	11,315	-28.28	4.34%	260,714	8.42%	
Poker tables	295	80,577	2.69	(rake only; no win)		748.34		

Downtown Las Vegas

25 total locations for the calendar year

	# of Units	Win amount	% Change	Win %	Handle	WPUD
Slot Machines	9,444	449,107	4.11	7.64%	5,878,364	130.29
Games	418	200,834	0.49	11.04%	1,819,149	1,316.34
Total gambling win		649,941	2.96	8.44%	7,697,512	

Slots detail

Game	# of Units	Win amount	% Change	Win %	Drop	WPUD
1Cent	4,705	236,019	4.09	11.02%	2,141,733	137.43
5Cent	177	4,530	-0.79	6.83%	66,325	70.12
25Cent	787	34,891	-9.98	5.98%	583,462	121.46
1Dollar	776	43,576	3.00	5.76%	756,528	153.85
Multi-Denom	2,796	110,617	11.41	5.31%	2,083,183	108.39

Games detail

Game	# of Units	Win amount	% Change	Win %	Handle	WPUD	
Twenty-one	212	55,041	1.68	14.49%	379,855	711.31	
Craps	35	29,966	-1.65	12.89%	232,475	2,345.68	
Roulette	35	15,835	1.4	19.42%	81,540	1,239.53	
Ultim Texas Hold'em	3	1,585		28.26%	5,609	1,447.49	
3-CardPoker	18	11,311	-0.57	29.44%	38,421	1,721.61	
Let It Ride	10	5,176	2.75	25.64%	20,187	1,418.08	
Pai Gow Poker	13	4,590	8.06	22.09%	20,779	967.33	
Other Games	31	11,922	-58.92	20.11%	59,284	1,053.65	
Keno	7	3,040	-15.27	21.99%	13,824	1,189.82	
Race Book	6	1,057	-5.20	16.03%	6,594	482.65	
Sports Book	11	53,058	40.5	5.82%	911,649	13,214.94	
	Game	Win amount	% Change	Win %	Handle	% Win	% Bet
	Football	13,293	24.81	5.73%	231,990	25.05%	25.45%
	Basketball	17,472	24.94	5.92%	295,135	32.93%	32.37%
	Baseball	12,329	68.81	5.46%	225,806	23.24%	24.77%
	Parlay Cards	1,453	36.22	35.05%	4,146	2.74%	0.45%
	Other	8,511	78.81	5.55%	153,351	16.04%	16.82%
Poker tables	26	3,924	1.32	(rake only; no direct win)		413.49	

Boulder Strip

41 total locations for the calendar year

	# of Units	Win amount	% Change	Win %	Handle	WPUD
Slot Machines	17,680	759,094	5.74	5.81%	13,065,301	117.63
Games	315	97,908	2.84	14.16%	691,441	851.56
Total gambling win		857,002	5.40	6.23%	13,756,742	

Slots detail

Game	# of Units	Win amount	% Change	Win %	Drop	WPUD
1Cent	6,072	311,522	4.46	9.79%	3,182,043	140.56
5Cent	278	5,683	-4.48	3.77%	150,743	56.01
25Cent	619	19,942	-0.89	4.07%	489,975	88.26
1Dollar	499	26,667	10.32	4.87%	547,577	146.41
Multi-Denom	10,063	388,716	7.62	4.58%	8,487,249	105.83

Games detail

Game	# of Units	Win amount	% Change	Win %	Handle	WPUD	
Twenty-one	126	30,641	3.73	17.52%	174,892	666.25	
Craps	21	13,349	-4.67	16.62%	80,319	1,741.55	
Roulette	20	5,029	-3.66	20.76%	24,224	688.90	
Ultim Texas Hold'em	3	1,314		25.20%	5,214	1,200.00	
3-CardPoker	8	1,779	-8.8	31.49%	5,649	609.25	
Mini-Bacc	6	902	-49.75	8.06%	11,191	411.87	
Pai Gow Poker	22	5,288	15.34	22.09%	23,938	658.53	
Other Games	24	7,036	-2.79	19.30%	36,456	803.20	
Keno	10	3,425	5.91	28.50%	12,018	938.36	
Bingo	7	2,208	870.6	3.66%	60,328	864.19	
Race Book	8	6,347	0.69	15.55%	40,817	2,173.63	
Sports Book	22	15,485	-3.44	7.32%	211,544	1,928.39	
	Game	Win amount	% Change	Win %	Handle	% Win	% Bet
	Football	4,150	-15.98	5.25%	79,048	26.80%	37.37%
	Basketball	5,627	-7.51	9.09%	61,903	36.34%	29.26%
	Baseball	2,168	36.31	4.63%	46,825	14.00%	22.13%
	Parlay Cards	1,666	6.25	37.32%	4,464	10.76%	2.11%
	Other	1,872	2.33	9.80%	19,102	12.09%	9.03%
Poker tables	38	5,103	0.71	(rake only; no win)		367.92	

Washoe County

64 total locations for the calendar year

	# of Units	Win amount	% Change	Win %	Handle	WPUD
Slot Machines	16,572	707,415	4.66	5.46%	12,956,319	116.95
Games	519	158,360	3.17	16.13%	981,773	835.96
Total gambling win		865,775	4.39	6.21%	13,938,092	

Slots detail

Game	# of Units	Win amount	% Change	Win %	Drop	WPUD
1Cent	6,366	300,587	-3.51	7.24%	4,151,754	129.36
5Cent	127	2,140	34.4	5.80%	36,897	46.17
25Cent	412	16,565	3.91	7.02%	235,969	110.15
1Dollar	857	40,529	2.22	4.58%	884,913	129.57
Multi-Denom	8,573	334,765	14.37	4.52%	7,406,305	106.98

Games detail

Game	# of Units	Win amount	% Change	Win %	Handle	WPUD
Twenty-one	226	51,595	-0.31	15.71%	328,421	625.47
Craps	28	18,420	-2.92	15.97%	115,341	1,802.35
Roulette	30	11,142	-6.65	21.66%	51,440	1,017.53
3-CardPoker	19	7,553	-2.55	28.11%	26,869	1,089.11
Ultim Texas Hold'em	4	2,177		22.63%	9,620	1,491.10
Mini-Bacc	12	6,202	76.71	13.64%	45,469	1,415.98
Let It Ride	4	1,291	-14.39	26.09%	4,948	884.25
Pai Gow	5	2,266	-2.03	18.46%	12,275	1,241.64
Pai Gow Poker	48	11,780	-14.82	18.20%	64,725	672.37
Other Games	27	8,864	0.8	18.03%	49,163	899.44
Keno	17	7,175	12.76	28.13%	25,507	1,156.33
Bingo	3	1,379	16.93	25.14%	5,485	1,259.36
Race Book	13	3,285	-3.37	16.34%	20,104	692.31
Sports Book	28	18,782	19.52	8.70%	215,885	1,837.77

Game	Win amount	% Change	Win %	Handle	% Win	% Bet
Football	6,503	32.09	7.77%	83,694	34.62%	38.77%
Basketball	5,371	86.89	8.56%	62,745	28.60%	29.06%
Baseball	2,674	-24.52	6.55%	40,824	14.24%	18.91%
Parlay Cards	2,944	16.64	27.30%	10,784	15.67%	5.00%
Other	1,289	-30.22	7.26%	17,755	6.86%	8.22%
Poker tables	55	6,448	-0.24	(rake only; no win)	321.20	