

ATLANTIC CITY CASINO OCTOBER SUMMARY

Monthly AND YEAR-TO-DATE REVENUE RESULTS
CENTER FOR GAMING RESEARCH NOVEMBER 2018

This report contains a summary of monthly revenue figures released by the New Jersey Division of Gaming Enforcement. All numbers are taken from DGE Monthly Gross Revenue Reports (<http://www.nj.gov/oag/ge/mgrtaxreturns.html>).

October 2018 Results

Casino	Slot Win	Δ	Table Win	Δ	Total Win	Δ	WSD	WTD	Promo%
Bally's	9,537,836	-9.10%	4,627,858	-23.98%	14,354,894	-14.66%	173.24	1,223.65	12.55%
Borgata	33,800,791	-15.50%	15,865,844	12.61%	50,731,746	-8.14%	385.96	2,796.73	10.69%
Caesars	14,126,869	-15.02%	6,078,639	-33.19%	20,205,508	-21.45%	241.88	1,496.83	11.48%
Golden Nugget	12,552,596	-1.50%	3,666,504	-30.17%	16,310,508	-9.77%	277.34	1,460.18	18.73%
Hard Rock	15,142,610		8,106,130		23,248,740		236.55	1,720.32	10.63%
Harrah's	18,329,799	-17.76%	5,273,651	-32.18%	23,792,448	-21.65%	281.43	1,279.08	11.61%
Ocean Resort	8,219,645		4,710,809		13,085,504		136.89	1,420.20	18.07%
Resorts	10,878,083	-9.05%	2,879,860	-4.18%	13,757,943	-8.07%	247.81	1,366.16	19.35%
Tropicana	19,911,861	-6.16%	5,094,057	57.43%	25,160,343	2.12%	261.96	1,535.74	15.44%
Total	142,500,090	5.30%	56,303,352	15.98%	200,647,634	7.98%	256.57	1,675.50	13.33%
			Internet Gaming Win		26,753,878	30.08%			
			Sports Betting Win		11,686,119				
			Total Casino+ Internet		239,087,631	15.84%			

Note: Hard Rock and Ocean Resort officially opened on June 27.

Sports betting began on June 14.

Slot, Table, Total Win: Total amount won by the casino in question for the category in question for the month; **Δ**= year/year change; **WTD:** Win per table per day for the month; **WSD:** Win per slot machine per day for the month; **Promo %:** Promotional Gaming Credits as a percentage of total gaming revenues.

Internet Gaming Win, Sports Betting Win: amount won by facilities in those areas.

Calendar Year Results
Through October 2018

Casino	Slot Win	Δ	Table Win	Δ	Total Win	Δ	WSD	WTD	Promo%
Bally's	108,864,439	-8.17%	52,994,740	-8.50%	161,859,179	-9.69%	201.64	1,428.89	9.13%
Borgata	411,717,667	-3.95%	185,806,563	-3.36%	597,524,230	-6.24%	479.41	3,339.92	10.99%
Caesars	158,734,113	-8.63%	78,901,164	-24.62%	237,635,277	-14.64%	277.15	1,981.25	8.96%
Golden Nugget	136,147,061	0.97%	52,277,364	8.81%	188,424,425	2.58%	306.75	2,123.02	16.39%
Hard Rock	81,291,085		35,200,224		116,491,309		129.49	761.78	16.16%
Harrah's	210,383,226	-10.58%	72,848,869	8.13%	283,232,095	-7.44%	329.39	1,801.76	8.96%
Ocean Resort	45,619,477		20,804,444		66,423,921		77.47	639.59	22.29%
Resorts	120,751,723	-3.66%	32,186,059	-11.36%	152,937,782	-5.39%	280.52	1,556.99	16.35%
Tropicana	232,385,897	-2.77%	55,597,026	3.13%	287,982,923	-2.43%	311.76	1,709.21	6.10%
Total	1,505,894,688	3.47%	586,616,453	4.66%	2,092,511,141	2.51%	2,711.39	17,456.74	1.28%
			Internet Gaming Win		242,748,565	18.86%			
			Sports Betting Win		51,964,303				
			Total Casino+ Internet		2,387,224,009	6.31%			

Preferred citation:

Autumn Bassett. *Atlantic City Casinos: September Summary*. Las Vegas: Center for Gaming Research, University Libraries, University of Nevada Las Vegas, 2018.