

ATLANTIC CITY CASINO MARCH SUMMARY

Monthly AND YEAR-TO-DATE REVENUE RESULTS

CENTER FOR GAMING RESEARCH APRIL 2019

This report contains a summary of monthly revenue figures released by the New Jersey Division of Gaming Enforcement. All numbers are taken from DGE Monthly Gross Revenue Reports (<http://www.nj.gov/oag/ge/mgrtaxreturns.html>).

March 2019 Results

Casino	Slot Win	Δ	Table Win	Δ	Total Win	Δ	WSD	WTD	Promo%
Bally's	10,504,742	1.57%	4,102,121	-21.05%	14,808,648	-6.19%	191.12	1,084.64	11.12%
Borgata	41,717,205	1.52%	16,400,092	-8.34%	59,443,719	-1.40%	476.36	2,829.07	11.34%
Caesars	15,134,572	1.05%	7,712,902	11.32%	22,847,474	4.30%	257.77	1,928.71	10.49%
Golden Nugget	13,588,148	-3.84%	3,949,662	-24.45%	17,637,932	-9.34%	302.29	1,572.94	14.72%
Hard Rock	17,823,967	-	6,762,907	-	24,586,874	-	277.49	1,454.39	14.92%
Harrah's	20,240,579	-11.37%	5,792,592	-30.40%	26,430,569	-16.51%	318.19	1,404.95	10.87%
Ocean Resort	10,103,036	-	4,937,232	-	15,177,458	-	168.34	1,361.24	17.07%
Resorts	11,385,947	0.18%	3,536,870	2.06%	14,922,817	0.62%	258.47	1,677.83	12.96%
Tropicana	22,150,829	-1.62%	4,972,317	-20.81%	27,308,436	-5.80%	309.06	1,499.04	14.42%
Total	162,649,025	18.49%	58,166,695	9.11%	223,163,927	15.68%	295.84	1,715.12	12.72%
			Internet Gaming Win		39,134,380	52.99%			
			Sports Betting		31,669,387	-			
			Total Casino+ Internet + Sports		293,967,694	34.54%			

Slot, Table, Total Win: Total amount won by the casino in question for the category in question for the month; **WTD:** Win per table per day for the month; **WSD:** Win per slot machine per day for the month; **Promo %:** Promotional Gaming Credits as a percentage of total gaming revenues

Calendar Year Results

Through March 2019

Casino	Slot Win	Δ	Table Win	Δ	Total Win	Δ	WSD	WTD	Promo%
Bally's	27,430,455	0.32%	12,264,791	-20.53%	39,695,246	-7.20%	171.90	1,117.01	11.62%
Borgata	112,229,423	-1.87%	48,213,278	-11.56%	160,442,701	-5.00%	441.41	2,864.72	11.78%
Caesars	40,375,845	-0.70%	19,044,237	-7.48%	59,420,082	-2.98%	236.86	1,640.33	11.01%
Golden Nugget	35,347,440	-4.20%	12,830,275	-19.24%	48,177,715	-8.73%	270.86	1,759.98	14.94%
Hard Rock	45,291,466	-	15,974,429	-	61,265,895	-	242.88	1,183.29	15.32%
Harrah's	54,889,783	-8.50%	17,188,955	-26.64%	72,078,738	-13.60%	297.22	1,436.00	10.98%
Ocean Resort	24,301,212	-	17,018,837	-	41,320,049	-	139.47	1,616.22	15.53%
Resorts	30,423,828	0.66%	11,889,032	45.25%	42,312,860	10.17%	237.89	1,942.65	14.43%
Tropicana	58,008,890	-5.62%	14,407,075	-11.89%	72,415,965	-6.93%	278.78	1,496.06	15.14%
Total	428,298,342	15.46%	168,830,909	9.35%	597,129,251	13.67%	779.03	4,978.21	13.07%
			Internet Gaming Win		104,477,497	50.25%			
			Sports Betting		63,177,067	-			
			Total Casino+ Internet		764,783,815	28.56%			

Preferred citation:

Atlantic City Casinos: March Summary. Las Vegas: Center for Gaming Research, University Libraries, University of Nevada Las Vegas, 2019.

Questions? Contact the Center for Gaming Research at (702) 895-2234 or special.collections@unlv.edu