

ATLANTIC CITY CASINO AUGUST SUMMARY

Monthly AND YEAR-TO-DATE REVENUE RESULTS
CENTER FOR GAMING RESEARCH SEPTEMBER 2019

This report contains a summary of monthly revenue figures released by the New Jersey Division of Gaming Enforcement. All numbers are taken from DGE Monthly Gross Revenue Reports (<http://www.nj.gov/oag/ge/mgrtaxreturns.html>).

August 2019 Results

Casino	Slot Win	Δ	Table Win	Δ	Total Win	Δ	WSD	WTD	Promo%	
Bally's	13,115,399	-4.64%	4,441,843	-5.75%	17,755,661	-5.13%	236.75	1,174.47	11.16%	
Borgata	48,916,542	2.83%	30,066,133	36.76%	80,769,504	13.94%	553.28	5,299.86	10.94%	
Caesars	18,469,571	-3.72%	6,439,516	-26.60%	24,909,087	-10.90%	314.24	1,610.28	10.82%	
Golden Nugget	14,215,470	-4.40%	5,124,856	-8.00%	19,441,325	-5.27%	320.67	1,991.78	17.30%	
Hard Rock	23,330,120	2.88%	15,379,021	90.14%	38,709,141	25.82%	352.83	3,374.81	15.63%	
Harrah's	22,548,481	-7.82%	6,961,690	5.99%	29,747,338	-4.91%	354.64	1,688.50	9.58%	
Ocean Resort Resorts	15,540,009	30.54%	3,515,386	-53.73%	19,201,295	-2.07%	266.22	986.08	19.36%	
Tropicana	13,667,836	-4.78%	3,947,356	7.99%	17,615,192	-2.18%	306.82	1,720.73	14.84%	
Total	23,542,399	-14.73%	5,304,451	21.27%	29,037,294	-9.81%	327.06	1,599.17	13.66%	
					193,345,827	-1.55%	81,180,252	13.82%	277,185,837	2.68%
					Internet Gaming Win		39,315,731	58.50%		
					Sports Betting Win		25,210,342	174.53%		
					Total Casino+ Internet + Sports		341,711,910	15.94%		

Slot, Table, Total Win: Total amount won by the casino in question for the category in question for the month; **WTD:** Win per table per day for the month; **WSD:** Win per slot machine per day for the month; **Promo %:** Promotional Gaming Credits as a percentage of total gaming revenues

Calendar Year Results
Through August 2019

Casino	Slot Win	Δ	Table Win	Δ	Total Win	Δ	WSD	WTD	Promo%
Bally's	72,971,595	-17.03%	30,340,613	-29.28%	103,312,208	-21.04%	168.74	1,027.66	12.90%
Borgata	279,052,333	-17.16%	135,614,480	-9.24%	414,666,813	-14.73%	404.32	3,062.24	13.37%
Caesars	104,966,663	-18.41%	47,606,478	-27.73%	152,573,141	-21.56%	228.77	1,524.97	12.22%
Golden Nugget	86,629,957	-21.04%	29,370,092	-33.46%	116,000,049	-24.60%	250.33	1,462.22	18.69%
Hard Rock	121,997,019	149.48%	60,120,106	226.34%	182,117,125	170.51%	236.34	1,690.00	17.17%
Harrah's	135,383,154	-21.21%	43,721,361	-27.80%	179,104,515	-22.93%	272.76	1,358.40	11.81%
Ocean Resort	78,596,283	196.40%	33,575,447	181.95%	112,171,730	191.92%	172.48	1,206.45	21.25%
Resorts	77,945,277	-19.61%	26,464,819	0.14%	104,410,096	-15.38%	224.14	1,477.82	17.19%
Tropicana	142,452,207	-24.72%	33,990,418	-22.14%	176,442,625	-24.24%	253.51	1,312.68	16.79%
Total	1,099,994,488	-8.07%	440,803,814	-4.85%	1,540,798,302	-7.18%	1,994.47	13,009.59	15.12%
			Internet Gaming Win		256,775,046	34.97%			
			Sports Betting Win		152,726,255	826.32%			
			Total Casino+ Internet + Sports		1,950,299,603	5.41%			

Preferred citation:

Atlantic City Casinos: August Summary. Las Vegas: Center for Gaming Research, University Libraries, University of Nevada Las Vegas, 2019.

Questions? Contact the Center for Gaming Research at (702) 895-2234 or special.collections@unlv.edu