

ATLANTIC CITY CASINO OCTOBER SUMMARY

Monthly AND YEAR-TO-DATE REVENUE RESULTS
CENTER FOR GAMING RESEARCH NOVEMBER 2019

This report contains a summary of monthly revenue figures released by the New Jersey Division of Gaming Enforcement. All numbers are taken from DGE Monthly Gross Revenue Reports (<http://www.nj.gov/oag/ge/mgrtaxreturns.html>).

October 2019 Results

Casino	Slot Win	Δ	Table Win	Δ	Total Win	Δ	WSD	WTD	Promo%
Bally's	9,107,610	-4.51%	3,799,907	-17.89%	13,087,746	-8.83%	164.41	1,004.73	12.95%
Borgata	35,731,777	5.71%	14,709,145	-7.29%	51,501,168	1.52%	403.58	2,537.37	11.43%
Caesars	14,689,045	3.98%	7,097,502	16.76%	21,786,547	7.82%	250.44	1,774.82	10.13%
Golden Nugget	11,356,285	-9.53%	3,311,223	-9.69%	14,751,895	-9.56%	255.28	1,335.17	18.52%
Hard Rock	16,619,183	9.75%	7,849,617	-3.16%	24,468,800	5.25%	251.34	1,783.19	16.24%
Harrah's	19,372,672	5.69%	4,507,262	-14.53%	24,085,855	1.23%	304.99	1,093.20	10.81%
Ocean Resort Resorts	13,245,998	61.15%	5,116,397	8.61%	18,427,671	40.83%	227.77	1,435.17	17.08%
Resorts	9,859,813	-9.36%	2,257,149	-21.62%	12,116,962	-11.93%	221.03	983.94	16.57%
Tropicana	17,501,139	-12.11%	4,377,139	-14.07%	22,031,154	-12.44%	243.13	1,319.61	14.47%
Total	147,483,522	3.50%	53,025,341	-5.82%	202,257,798	0.80%	267.44	1,570.70	13.57%
			Internet Gaming Win		45,214,555	69.00%			
			Sports Betting Win		46,393,537	297.00%			
			Total Casino+ Internet + Sports		293,865,890	22.91%			

Slot, Table, Total Win: Total amount won by the casino in question for the category in question for the month; **WTD:** Win per table per day for the month; **WSD:** Win per slot machine per day for the month; **Promo %:** Promotional Gaming Credits as a percentage of total gaming revenues

Calendar Year Results
Through October 2019

Casino	Slot Win	Δ	Table Win	Δ	Total Win	Δ	WSD	WTD	Promo%
Bally's	106,416,085	-2.25%	43,313,737	-18.27%	149,729,822	-7.49%	195.89	1,167.86	11.11%
Borgata	405,118,563	-1.60%	190,421,777	2.48%	595,540,340	-0.33%	466.61	3,349.67	11.49%
Caesars	155,919,322	-1.77%	68,676,576	-12.96%	224,595,898	-5.49%	271.08	1,751.24	10.30%
Golden Nugget	125,061,220	-8.14%	42,566,309	-18.58%	167,627,529	-11.04%	286.68	1,750.26	16.29%
Hard Rock	182,300,486	124.26%	92,325,832	162.29%	274,626,318	135.75%	281.14	2,138.76	14.62%
Harrah's	198,262,297	-5.76%	62,552,052	-14.13%	260,814,349	-7.91%	318.29	1,547.09	10.25%
Ocean Resort	123,503,051	170.72%	51,809,732	149.03%	175,312,783	163.93%	216.56	1,481.97	17.38%
Resorts	113,926,810	-5.65%	36,201,857	12.48%	150,128,667	-1.84%	260.43	1,609.26	17.14%
Tropicana	204,478,341	-12.01%	51,189,407	-7.93%	255,667,748	-11.22%	289.68	1,573.70	11.92%
Total	1,614,986,175	7.24%	639,057,279	8.94%	2,254,043,454	7.72%	2,928.57	18,929.98	12.82%
			Internet Gaming Win		384,229,445	58.28%			
			Sports Betting Win		237,003,167	356.09%			
			Total Casino+ Internet + Sports		2,875,276,066	20.44%			

Preferred citation:

Atlantic City Casinos: October Summary. Las Vegas: Center for Gaming Research, University Libraries, University of Nevada Las Vegas, 2019.

Questions? Contact the Center for Gaming Research at (702) 895-2234 or special.collections@unlv.edu