

Nevada Gaming Statistics: January Historical Comparison

Summary of 10-Year Revenue Trends

January was a positive month for Nevada gaming as a whole.

Statewide, casino win grew by 11.99% due to two factors: higher slot hold and more baccarat play. Slot win increased by 9.53%, thanks to an increase in slot hold percentage, as handle fell by 1.31%. The statewide total of 7.48% slot hold was a historic record. Game win grew by 16.12% thanks to much stronger baccarat numbers (see below).

Las Vegas Strip casinos saw a 14.40% increase in total win, with a 6.10% growth in slot win despite flat play volume thanks to higher hold. For games, baccarat posted a strong gain, with a 52.52% increase in revenue and a 44.32% growth in handle. This helped to power games overall to a 22.24% increase.

Downtown Las Vegas posted a 32.03% increase in win. Slot revenue grew by 32.92%, with hold percentage rising a whopping 30.61% to 8.79%, offsetting December's abnormally low hold. Game win was up 29.87% thanks to growth in bold hold and handle.

On the **Boulder Strip**, a 24.52% increase in total win was caused by a 36.98% jump in slot win. Slot handle actually fell, though, as the gain was due entirely to a higher hold. Game revenue fell by 41.32% due to a 30.80% drop in hold percentage and a 15.20% drop in handle.

Washoe County posted an overall decline, unlike the southern jurisdictions, likely because the accounting quirks that skewed hold negatively in December and positively in January were avoided. Overall win fell by 7.04%, with slots down 3.19% and games down 21.59%

Note: Game win figures are inflated for 2016 and 2017 since they now include poker (did not previously).

Tables for Statewide, Las Vegas Strip, Downtown Las Vegas, Boulder Strip, and Washoe County follow.

Nevada Gaming Statistics: January Historical Comparison

Statewide figures for the month of January, 2008-2017

	Jan-08	Jan-09	Jan-10	Jan-11	Jan-12	Jan-13	Jan-14	Jan-15	Jan-16	Jan-17
Total Revenue	1,064,090	908,574	883,336	877,412	1,038,407	909,182	884,203	952,704	925,316	1,036,265
Slot Revenue	702,374	579,169	556,060	587,157	602,948	596,936	567,169	561,195	579,285	634,472
Slot Handle	10,179,333	9,604,793	8,661,371	8,484,928	8,540,340	8,177,205	8,452,593	8,851,656	8,594,733	8,482,246
Slot Hold %	6.90	6.03	6.42	6.92	7.06	7.30	6.71	6.34	6.74	7.48
# of Slots	173,721	171,831	169,827	166,137	162,201	158,273	154,841	152,288	147,667	144,741
Game Revenue	348,952	316,734	315,740	279,628	425,182	302,803	306,882	381,727	346,031	401,794
Game Handle	2,545,237	2,714,087	2,655,509	2,305,260	3,379,825	2,557,458	2,661,596	2,865,818	2,461,102	2,722,182
Game Hold %	13.71	11.67	11.89	12.13	12.58	11.84	11.53	13.32	14.06	14.76
# of Games	5,781	5,746	5,570	5,479	5,464	5,340	5,344	5,462	5,948	5,878
Baccarat Revenue	81,036	96,169	108,052	65,115	194,841	97,528	81,445	137,764	101,818	157,952
Baccarat Handle	632,106	892,934	838,262	595,201	1,559,976	808,690	913,061	794,029	632,803	935,735
Baccarat Hold %	12.82	10.77	12.89	10.94	12.49	12.06	8.92	17.35	16.09	16.88
# of Bacc Games	200	255	251	266	312	306	342	347	353	411
# of locations	337	337	333	328	327	330	329	327	324	328

All non-restricted locations, State of Nevada

Total Revenue, Slot Revenue, Game Revenue, Baccarat Revenue: Win reported for each category; how much money casinos kept, in thousands of dollars (add 000 for totals)

Slot, Game, Baccarat Handle: Estimate of how much was gambled by patrons in each category

Number of Slots, Games, and Baccarat Games: Statewide totals for each category; Locations=active non-restricted gambling locations

All data taken from Gaming Revenue Reports for their respective year; accessible at http://gaming.nv.gov/gaming_revenue_rpt.htm

Nevada Gaming Statistics: January Historical Comparison

Las Vegas Strip figures for the month of January, 2008-2017

	Jan-08	Jan-09	Jan-10	Jan-11	Jan-12	Jan-13	Jan-14	Jan-15	Jan-16	Jan-17
Total Revenue	597,305	510,358	495,038	482,732	623,512	507,002	499,833	576,811	532,276	608,928
Slot Revenue	311,746	250,571	237,396	259,435	258,290	257,866	246,536	256,821	258,541	274,317
Slot Handle	3,629,173	3,336,498	3,067,132	2,992,330	2,965,442	2,894,119	3,101,082	3,301,041	3,041,659	3,037,841
Slot Hold %	8.59	7.51	7.74	8.67	8.71	8.91	7.95	7.78	8.50	9.03
# of Slots	49,968	50,247	51,076	49,947	47,584	45,909	44,461	44,370	41,526	39,958
Game Revenue	278,353	252,663	251,140	217,218	359,073	243,600	247,084	313,831	273,735	334,610
Game Handle	2,015,590	2,204,738	2,137,362	1,814,687	2,909,830	2,074,957	2,178,871	2,328,123	1,896,985	2,165,761
Game Hold %	13.81	11.46	11.75	11.97	12.34	11.74	11.34	13.48	14.43	15.45
# of Games	2,747	2,822	2,822	2,825	2,841	2,741	2,737	2,834	3,059	3,020
Baccarat Revenue	81,022	95,350	107,533	64,834	194,064	95,531	81,693	137,663	101,419	154,683
Baccarat Handle	626,620	887,803	834,236	591,012	1,556,247	794,767	908,710	785,748	626,043	903,522
Baccarat Hold %	12.93	10.74	12.89	10.97	12.47	12.02	8.99	17.52	16.20	17.12
# of Bacc Games	184	243	238	253	300	295	322	326	332	365
# Locations	37	41	41	42	41	41	41	41	40	40

All non-restricted locations, Las Vegas Strip

Total Revenue, Slot Revenue, Game Revenue, Baccarat Revenue: Win reported for each category; how much money casinos kept, in thousands of dollars (add 000 for totals)

Slot, Game, Baccarat Handle: Estimate of how much was gambled by patrons in each category

Number of Slots, Games, and Baccarat Games: Statewide totals for each category; Locations=active non-restricted gambling locations

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Nevada Gaming Statistics: January Historical Comparison

Downtown Las Vegas figures for the month of January, 2008-2017

	Jan-08	Jan-09	Jan-10	Jan-11	Jan-12	Jan-13	Jan-14	Jan-15	Jan-16	Jan-17
Total Revenue	50,387	39,013	38,195	41,385	47,065	44,748	43,233	38,639	42,058	55,529
Slot Revenue	38,458	30,001	27,630	31,507	37,430	33,669	30,239	25,325	29,723	39,509
Slot Handle	561,431	519,948	476,379	468,854	471,411	450,120	458,862	446,649	441,649	449,477
Slot Hold %	6.85	5.77	5.80	6.72	7.94	7.48	6.59	5.67	6.73	8.79
# of Slots	12,434	11,965	11,696	11,382	11,675	10,998	10,784	10,462	10,132	9,835
Game Revenue	11,411	8,506	10,102	9,456	9,240	10,736	12,635	12,937	12,335	16,020
Game Handle	95,490	94,197	87,161	78,213	77,452	83,032	103,906	111,334	119,064	148,196
Game Hold %	11.95	9.03	11.59	12.09	11.93	12.93	12.16	11.62	10.36	10.81
# of Games	404	407	398	386	396	394	420	419	427	447
# of Locations	19	19	20	19	19	19	18	18	17	15

All non-restricted locations, Downtown Las Vegas

Total Revenue, Slot Revenue , Game Revenue,: Win reported for each category; how much money casinos kept, in thousands of dollars (add 000 for totals)

Slot, Game Handle: Estimate of how much was gambled by patrons in each category

Number of Slots, Games: Statewide totals for each category; Locations=active non-restricted gambling locations

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Nevada Gaming Statistics: January Historical Comparison

Boulder Strip figures for the month of January, 2008-2017

	Jan-08	Jan-09	Jan-10	Jan-11	Jan-12	Jan-13	Jan-14	Jan-15	Jan-16	Jan-17
Total Revenue	74,139	57,406	69,914	77,553	84,313	84,854	69,438	58,721	68,171	84,887
Slot Revenue	65,672	51,357	60,583	66,071	70,778	75,196	60,940	49,285	57,327	78,524
Slot Handle	1,220,669	1,143,808	1,062,860	1,040,488	1,037,801	1,017,537	994,127	1,041,966	1,069,534	1,030,499
Slot Hold %	5.38	4.49	5.70	6.35	6.82	7.39	6.13	4.73	5.36	7.62
# of Slots	19,897	20,355	21,966	21,342	20,880	20,567	19,355	18,643	18,389	18,484
Game Revenue	7,848	5,125	8,407	10,730	12,880	9,018	7,978	8,945	10,844	6,363
Game Handle	75,029	67,701	128,942	117,912	114,387	91,833	76,785	78,811	78,409	66,489
Game Hold %	10.46	7.57	6.52	9.10	11.26	9.82	10.39	11.35	13.83	9.57
# of Games	306	353	341	314	340	316	307	306	339	339
# of Locations	33	34	35	34	33	33	31	30	30	32

All non-restricted locations, Boulder Strip (Las Vegas)

Total Revenue, Slot Revenue , Game Revenue,: Win reported for each category; how much money casinos kept, in thousands of dollars (add 000 for totals)

Slot, Game Handle: Estimate of how much was gambled by patrons in each category

Number of Slots, Games: Statewide totals for each category; Locations=active non-restricted gambling locations

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Nevada Gaming Statistics: January Historical Comparison
Washoe County figures for the month of January, 2008-2017

	Jan-08	Jan-09	Jan-10	Jan-11	Jan-12	Jan-13	Jan-14	Jan-15	Jan-16	Jan-17
Total Revenue	65,965	65,955	60,227	57,258	53,729	52,694	53,319	59,922	58,773	54,635
Slot Revenue	51,284	52,895	46,700	44,749	42,561	42,635	42,439	47,605	46,461	44,981
Slot Handle	1,042,358	1,066,431	960,905	913,245	897,911	864,807	899,131	969,552	923,678	876,823
Slot Hold %	4.92	4.96	4.86	4.90	4.74	4.93	4.72	4.91	5.03	5.13
# of Slots	21,485	20,142	18,900	18,061	18,067	17,741	18,000	17,962	17,082	16,716
Game Revenue	13,852	12,180	12,748	11,820	10,511	9,450	10,291	11,699	12,312	9,654
Game Handle	84,002	87,374	77,214	74,574	68,032	72,414	75,725	86,467	83,698	72,260
Game Hold %	16.49	13.94	16.51	15.85	15.45	13.05	13.59	13.53	14.71	13.36
# of Games	651	587	565	539	537	536	531	551	577	552
# Locations	50	48	46	45	46	46	46	46	45	46

All non-restricted locations, Washoe County

Total Revenue, Slot Revenue , Game Revenue,: Win reported for each category; how much money casinos kept, in thousands of dollars (add 000 for totals)

Slot, Game Handle: Estimate of how much was gambled by patrons in each category

Number of Slots, Games: Statewide totals for each category; Locations=active non-restricted gambling locations

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