

Nevada Gaming Statistics: July Comparison
Executive Summary of 10-Year Revenue and Handle Trends

This report compares monthly Nevada gaming results for July over the past ten years for selected reporting areas: Statewide, Las Vegas Strip, Downtown Las Vegas, Boulder Strip, and Washoe County.

July 2018 demonstrated that dependence on high-end play—baccarat in particular—can swing both ways. The Las Vegas Strip, which gets a large percentage of its total win from baccarat, lost this month as baccarat play declined; other parts of the state saw increases, even though handle slipped, due to higher hold percentages.

Year/Year Changes

	Statewide	Las Vegas Strip	Downtown LV	Boulder Strip	Washoe County
Total win	-0.15%	-5.75%	8.22%	18.53%	0.34%
Slot win	5.64%	2.98%	6.03%	20.83%	-0.15%
Slot handle	-2.09%	-4.85%	-4.66%	1.02%	-1.59%
Game win	-10.17%	-13.70%	15.78%	-1.33%	2.57%
Game handle	-0.81%	-0.31%	-12.60%	-3.33%	-5.37%
Bacc win	-16.41%	-18.08%	n/a	n/a	n/a
Bacc handle	-3.89%	-0.88%	n/a	n/a	n/a

Tables for Statewide, Las Vegas Strip, Downtown Las Vegas, Boulder Strip, and Washoe County follow.

For more information, see <http://gaming.unlv.edu> or contact Dr. David G. Schwartz, Director | ph (702) 895-2242 | dgs@unlv.nevada.edu

Nevada Gaming Statistics: July Comparison

Statewide figures for the month of July, 2009-2018

Column1	Jul-09	Jul-10	Jul-11	Jul-12	Jul-13	Jul-14	Jul-15	Jul-16	Jul-17	Jul-18
Total Win	872,664	829,674	860,090	1,005,876	925,730	931,820	922,887	1,015,015	997,973	996,440
Slot Win	577,881	525,452	544,415	591,279	585,593	568,880	600,337	600,564	632,131	667,786
Slot Handle	9,365,981	9,028,385	9,501,134	8,851,482	8,753,259	8,752,000	8,973,647	9,296,656	9,592,276	9,392,208
Slot Hold %	6.17	5.82	5.73	6.68	6.69	6.50	6.69	6.46	6.59	7.11
# of Slots	169,454	166,390	163,558	158,917	156,028	152,649	148,820	145,874	142,107	140,850
Game Win	281,454	291,433	302,150	402,615	327,757	351,549	322,549	414,451	365,842	328,654
Game Handle	2,161,705	2,495,146	2,795,097	2,841,320	2,702,036	2,848,857	2,479,239	2,634,781	2,413,206	2,393,693
Game Hold %	13.02	11.68	10.81	14.17	12.13	12.34	13.01	15.73	15.16	13.73
# of Games	5,594	5,506	5,430	5,331	5,291	5,381	6,112	6,064	5,918	5,812
Baccarat Win	68,228	74,406	89,688	189,933	118,822	135,298	104,075	150,337	120,885	101,044
Baccarat Handle	534,702	743,317	918,934	1,184,860	1,040,473	1,259,758	816,275	911,133	787,524	756,884
Baccarat Hold %	12.76	10.01	9.76	16.03	11.42	10.74	12.75	16.50	15.35	13.35
# of Bacc Games	206	245	249	261	288	321	329	343	369	359
# of locations	331	329	331	327	329	329	323	324	327	433

Notes and Definitions

All non-restricted locations, Statewide

Total Revenue, Slot Revenue, Baccarat Revenue, & Game Revenue: Win reported for each category; how much money casinos kept, in thousands of dollars (add 000 for totals)

Slot, Baccarat, & Game Handle: Estimate of how much was gambled by patrons in each category

Number of Slots, Games, & Baccarat Tables: Statewide totals for each category

Locations: Active non-restricted gambling locations

All data taken from Gaming Revenue Reports for their respective year; accessible at <http://gaming.nv.gov/index.aspx?page=149>

Nevada Gaming Statistics: July Comparison
Las Vegas Strip figures for the month of July, 2009-2018

	Jul-09	Jul-10	Jul-11	Jul-12	Jul-13	Jul-14	Jul-15	Jul-16	Jul-17	Jul-18
Total Win	461,336	461,349	468,540	597,455	511,448	536,159	524,970	613,019	565,606	533,100
Slot Win	235,917	217,649	224,099	248,005	234,423	239,303	261,210	272,693	269,527	277,572
Slot Handle	3,290,335	3,186,662	3,458,318	3,200,065	3,172,165	3,229,460	3,285,660	3,425,791	3,523,229	3,352,319
Slot Hold %	7.17	6.83	6.48	7.75	7.39	7.41	7.95	7.96	7.65	8.28
# of Slots	49,173	48,637	48,552	45,978	44,496	44,046	42,053	40,859	38,434	38,754
Game Win	217,374	235,427	235,530	341,514	269,308	289,139	263,759	340,325	296,079	255,528
Game Handle	1,702,224	2,050,758	2,338,928	2,415,233	2,216,527	2,391,555	1,984,643	2,136,378	1,875,104	1,869,261
Game Hold %	12.77	11.48	10.07	14.14	12.15	12.09	13.29	15.93	15.79	13.67
# of Games	2,736	2,809	2,816	2,709	2,721	2,793	3,174	3,184	3,078	3,042
Baccarat Win	67,391	73,452	88,899	189,867	115,000	133,481	105,661	148,527	121,399	99,450
Baccarat Handle	527,729	736,730	914,599	1,179,298	992,235	1,232,512	798,647	932,373	747,071	740,506
Baccarat Hold %	12.77	9.97	9.72	16.1	11.59	10.83	13.23	15.93	16.25	13.43
# of Bacc Games	194	234	236	253	273	306	310	322	325	330
# Locations	40	41	41	41	41	41	40	40	40	50

Notes and Definitions

All non-restricted locations, Las Vegas Strip

Total Revenue, Slot Revenue, Baccarat Revenue, & Game Revenue: Win reported for each category; how much money casinos kept, in thousands of dollars (add 000 for totals)

Slot, Baccarat, & Game Handle: Estimate of how much was gambled by patrons in each category

Number of Slots, Games, & Baccarat Tables: Statewide totals for each category

Locations: Active non-restricted gambling locations

All data taken from Gaming Revenue Reports for their respective year; accessible at <http://gaming.nv.gov/index.aspx?page=149>

Nevada Gaming Statistics: July Comparison
Downtown Las Vegas figures for the month of July, 2009-2018

	Jul-09	Jul-10	Jul-11	Jul-12	Jul-13	Jul-14	Jul-15	Jul-16	Jul-17	Jul-18
Total Win	39,802	32,134	35,419	41,235	39,395	38,294	40,800	41,833	45,113	48,823
Slot Win	29,957	23,445	26,600	32,820	30,949	29,490	30,517	28,565	34,976	37,086
Slot Handle	471,764	448,279	458,621	438,184	422,801	406,198	435,335	438,786	445,554	424,811
Slot Hold %	6.35	5.23	5.8	7.49	7.32	7.26	7.01	6.51	7.85	8.73
# of Slots	12,033	11,779	10,990	10,911	10,586	10,692	10,427	9,553	9,685	9,320
Game Win	9,300	8,277	8,385	8,052	8,082	8,457	10,283	13,268	10,137	11,737
Game Handle	74,460	71,231	67,950	62,370	67,406	76,396	91,404	94,434	136,617	119,400
Game Hold %	12.49	11.62	12.34	12.91	11.99	11.07	11.25	14.05	7.42	9.83
# of Games	408	405	377	397	379	411	441	422	447	423
# of Locations	19	19	19	19	18	18	18	14	16	23

Notes and Definitions

All non-restricted locations, Downtown Las Vegas

Total Revenue, Slot Revenue, and Game Revenue: Win reported for each category; how much money casinos kept, in thousands of dollars (add 000 for totals)

Slot and Game Handle: Estimate of how much was gambled by patrons in each category

Number of Slots and Games: Statewide totals for each category

Locations: Active non-restricted gambling locations

All data taken from Gaming Revenue Reports for their respective year; accessible at <http://gaming.nv.gov/index.aspx?page=149>

Nevada Gaming Statistics: July Comparison

Boulder Strip figures for the month of July, 2009-2018

	Jul-09	Jul-10	Jul-11	Jul-12	Jul-13	Jul-14	Jul-15	Jul-16	Jul-17	Jul-18
Total Win	65,730	54,671	61,883	72,580	75,560	68,167	60,631	55,666	66,434	78,742
Slot Win	56,689	48,745	52,015	64,812	69,573	62,447	53,826	48,374	59,526	71,926
Slot Handle	1,102,899	1,041,560	1,229,669	1,033,684	998,178	969,674	1,009,869	1,051,609	1,061,070	1,071,923
Slot Hold %	5.14	4.68	4.23	6.27	6.97	6.44	5.33	4.60	5.61	6.71
# of Slots	20,009	21,537	21,543	20,574	20,355	18,805	18,491	18,463	17,910	17,564
Game Win	8,077	5,139	9,160	7,129	5,400	5,246	6,805	7,293	6,908	6,816
Game Handle	68,975	76,473	83,577	80,011	67,669	52,724	55,506	54,752	51,057	49,356
Game Hold %	11.71	6.72	10.96	8.91	7.98	9.95	12.26	13.32	13.53	13.81
# of Games	364	313	312	318	306	295	335	340	319	321
# of Locations	35	34	35	33	33	31	30	31	32	41

Notes and Definitions

All non-restricted locations, Boulder Strip

Total Revenue, Slot Revenue, and Game Revenue: Win reported for each category; how much money casinos kept, in thousands of dollars (add 000 for totals)

Slot and Game Handle: Estimate of how much was gambled by patrons in each category

Number of Slots and Games: Statewide totals for each category

Locations: Active non-restricted gambling locations

All data taken from Gaming Revenue Reports for their respective year; accessible at <http://gaming.nv.gov/index.aspx?page=149>

Nevada Gaming Statistics: July Comparison

Washoe County figures for the month of July, 2009-2018

	Jul-09	Jul-10	Jul-11	Jul-12	Jul-13	Jul-14	Jul-15	Jul-16	Jul-17	Jul-18
Total Win	71,223	69,732	70,698	64,904	67,124	66,432	69,662	76,130	77,856	78,122
Slot Win	57,942	57,483	57,030	52,245	54,827	53,988	57,672	61,381	63,813	63,717
Slot Handle	1,140,591	1,127,118	1,098,844	1,034,554	1,050,326	1,071,190	1,084,060	1,134,584	1,168,736	1,150,126
Slot Hold %	5.08	5.10	5.19	5.05	5.22	5.04	5.32	5.41	5.46	5.54
# of Slots	19,201	18,593	18,154	17,784	17,731	18,141	17,051	16,843	16,537	16,618
Game Win	12,417	11,407	12,826	11,980	11,609	11,813	11,990	14,749	14,043	14,404
Game Handle	81,316	81,246	80,515	70,388	76,075	81,133	85,521	94,727	87,989	83,260
Game Hold %	15.27	14.04	15.93	17.02	15.26	14.56	14.02	15.57	15.96	17.30
# of Games	576	554	538	527	536	548	591	564	547	530
# Locations	48	45	47	46	45	47	44	45	44	59

Notes and Definitions

All non-restricted locations, Washoe County

Total Revenue, Slot Revenue, and Game Revenue: Win reported for each category; how much money casinos kept, in thousands of dollars (add 000 for totals)

Slot and Game Handle: Estimate of how much was gambled by patrons in each category

Number of Slots and Games: Statewide totals for each category

Locations: Active non-restricted gambling locations

All data taken from Gaming Revenue Reports for their respective year; accessible at <http://gaming.nv.gov/index.aspx?page=149>