

## The Average Downtown Las Vegas Casino, 2019

In fiscal 2019, 16 casinos in the Downtown Las Vegas area produced gaming revenue of more than \$1 million. The averages for several key financial statistics produce a picture of the statistically ‘average’ Downtown casino and give a good snapshot of the industry standard.

### Definitions

**All Casinos:** total for all 16 Downtown Las Vegas casinos earning \$1 million and over in fiscal 2019

**Average Casino:** total for “All Casinos” divided by 16

**Daily Average:** “Average Casino” total divided by 365, for the average daily revenue/expense for the category in question

**Available/Occupied Rooms:** Total annual room nights in the respective category

**Comps:** Expenses recorded for complimentary items

**Payroll:** Total payroll taxes, employee benefits, and officer and employee pay

**% of Rev:** Expense or revenue items as a percentage of total gaming revenue

### Revenues by Department

	All Casinos	Average Casino	Daily Average	% of Total
Gaming	568,462,897	35,528,931	97,340	46.5%
Rooms	243,413,746	15,213,359	41,680	19.9%
Food	173,479,697	10,842,481	29,705	14.2%
Beverage	142,833,381	8,927,086	24,458	11.7%
Other	93,160,207	5,822,513	15,952	7.6%
Total	1,221,349,928	76,334,371	209,135	

### Casino Revenues

	All Casinos	Average Casino	Daily Average	% of Total
Pit*	143,768,258	8,985,516	24,618	21.6%
Slots	458,778,878	28,673,680	78,558	69.0%
Poker	5,871,840	366,990	1,005	0.9%
Race Book	926,423	57,901	159	0.1%
Sports Book	55,278,840	3,454,928	9,466	8.3%
Total	664,624,239	41,539,015	113,806	

\* Includes keno and bingo

### Casino Expenses

	All Casinos	Average Casino	Daily Average	% of Rev.
Bad Debt	265,194	16,575	45	0.0%
Comps*	100,109,255	6,256,828	17,142	15.1%
Gaming Taxes	53,042,421	3,315,151	9,083	8.0%
Payroll	103,861,766	6,491,360	17,785	15.6%
Total Expenses	317,631,561	19,851,973	54,389	47.8%

\*Includes preferred guest expenses

**Room Revenues & Occupancy**

	All Casinos	Average Casino	Daily Average	% of Rev.
Sales	202,356,849	12,647,303	34,650	81.6%
Comp Rooms	45,549,319	2,846,832	7,800	18.4%
Total Revenue	247,906,168	15,494,136	42,450	
Available Rooms	3,437,229	214,827	589	
Rooms Occupied	3,081,486	192,593	528	
Occupancy Rate	89.65%			

**Per Room Per Day Statistics**

Pit revenue	46.66
Slot revenue	148.88
Food Sales	57.46
Beverage Sales	46.53
Rooms Payroll	28.92
Room Rate	80.45

**Average number of employees**

Department	All Casinos	Per Casino	Percentage
Casino	3,018	189	28.96%
Rooms	1,792	112	17.19%
Food	2,460	154	23.60%
Beverage	832	52	7.98%
G & A	1,945	122	18.66%
Other	375	23	3.60%
Total	10,422	651	

**Ratios**

Total current assets to total current liabilities ratio: 78.67%  
 Total capital to total liabilities: 336.47%  
 Total complimentary expense to gaming revenue: 16.25%  
 Total revenue to average total assets: 52.70%  
 Return on invested capital: 9.86%

All data from 2019 *Nevada Gaming Abstract*. Carson City: Nevada Gaming Control Board, 2020.

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