

The Average Downtown Las Vegas Casino, 2020

In fiscal 2020, 15 casinos in the Downtown Las Vegas area produced gaming revenue of more than \$1 million. The averages for several key financial statistics produce a picture of the statistically ‘average’ Downtown casino and give a good snapshot of the industry standard.

Definitions

All Casinos: total for all 15 Downtown Las Vegas casinos earning \$1 million and over in fiscal 2020

Average Casino: total for “All Casinos” divided by 15

Daily Average: “Average Casino” total divided by 366, for the average daily revenue/expense for the category in question

Available/Occupied Rooms: Total annual room nights in the respective category

Comps: Expenses recorded for complimentary items

Payroll: Total payroll taxes, employee benefits, and officer and employee pay

% of Rev: Expense or revenue items as a percentage of total gaming revenue

Revenues by Department

	All Casinos	Average Casino	Daily Average	% of Total
Gaming	534,821,861	35,654,791	97,417	51.4%
Rooms	187,424,885	12,494,992	34,139	18.0%
Food	133,365,409	8,891,027	24,292	12.8%
Beverage	111,531,104	7,435,407	20,315	10.7%
Other	73,093,538	4,872,903	13,314	7.0%
Total	1,040,236,797	69,349,120	189,478	

Casino Revenues

	All Casinos	Average Casino	Daily Average	% of Total
Pit*	114,028,668	7,601,911	20,770	21.3%
Slots	364,693,403	24,312,894	66,429	68.2%
Poker	3,195,055	213,004	582	0.6%
Race Book	609,709	213,004	582	0.6%
Sports Book	52,295,026	3,486,335	9,526	9.8%
Total	534,821,861	35,654,791	97,417	

* Includes keno and bingo

Casino Expenses

	All Casinos	Average Casino	Daily Average	% of Rev.
Bad Debt	546,734	36,449	100	0.1%
Comps*	101,644,012	6,776,267	18,514	19.0%
Gaming Taxes	43,781,614	2,918,774	7,975	8.2%
Payroll	88,938,387	5,929,226	16,200	16.6%
Total Expenses	290,682,862	19,378,857	52,948	54.4%

*Includes preferred guest expenses

Room Revenues & Occupancy

	All Casinos	Average Casino	Daily Average	% of Rev.
Sales	152,350,363	10,156,691	27,751	81.3%
Comp Rooms	35,074,522	2,338,301	6,389	18.7%
Total Revenue	187,424,885	12,494,992	34,139	
Available Rooms	2,780,737	185,382	507	
Rooms Occupied	2,297,233	153,149	418	
Occupancy Rate	82.61%			

Per Room Per Day Statistics

Pit revenue	46.64
Slot revenue	158.75
Food Sales	58.05
Beverage Sales	48.55
Rooms Payroll	31.45
Room Rate	81.59

Average number of employees

Department	All Casinos	Per Casino	Percentage
Casino	2,334	156	28.29%
Rooms	1,415	94	17.15%
Food	1,923	128	23.31%
Beverage	604	40	7.32%
G & A	1,570	105	19.03%
Other	405	27	4.91%
Total	8,251	550	

Ratios

Total current assets to total current liabilities ratio: 97.98%
 Total capital to total liabilities: 200.17%
 Total complimentary expense to gaming revenue: 20.18%
 Total revenue to average total assets: 47.67%
 Return on invested capital: 2.51%

All data from 2020 *Nevada Gaming Abstract*. Carson City: Nevada Gaming Control Board, 2021.

For more information, contact:

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