

## The Average Reno/Sparks Casino, 2019

In fiscal 2019, 24 casinos in the Reno/Sparks area produced gaming revenue of more than \$1 million. The averages for several key financial statistics produce a picture of the statistically ‘average’ Reno-area casino and give a good snapshot of the industry standard.

### Definitions

**All Casinos:** total for all 24 Reno/Sparks casinos earning \$1 million and over in fiscal 2019

**Average Casino:** total for “All Casinos” divided by 24

**Daily Average:** “Average Casino” total divided by 365, for the average daily revenue/expense for the category in question

**Available/Occupied Rooms:** Total annual room nights in the respective category

**Comps:** Expenses recorded for complimentary items

**Payroll:** Total payroll taxes, employee benefits, and officer and employee pay

**% of Rev:** Expense or revenue items as a percentage of total gaming or rooms revenue

### Revenues by Department

	All Casinos	Average Casino	Daily Average	% of Total
Gaming	533,230,918	22,217,955	60,871	41.1%
Rooms	301,205,161	12,550,215	34,384	23.2%
Food	229,864,881	9,577,703	26,240	17.7%
Beverage	126,688,185	5,278,674	14,462	9.8%
Other	107,293,617	4,470,567	12,248	8.3%
Total	1,298,282,762	54,095,115	148,206	

### Casino Revenues

	All Casinos	Average Casino	Daily Average	% of Total
Pit*	120,306,638	5,012,777	13,734	15.6%
Slots	627,747,014	26,156,126	71,661	81.6%
Poker	6,881,229	286,718	786	0.9%
Race Book	2,539,266	105,803	290	0.3%
Sports Book	11,737,897	489,079	1,340	1.5%
Total	769,212,044	32,050,502	87,810	

\* Includes keno and bingo

### Casino Expenses

	All Casinos	Average Casino	Daily Average	% of Rev.
Bad Debt	2,710,747	112,948	309	0.4%
Comps	236,401,324	9,850,055	26,986	30.7%
Gaming Taxes	60,776,487	2,532,354	6,938	7.9%
Payroll	86,865,086	3,619,379	9,916	11.3%
Total Expenses	441,909,726	18,412,905	50,446	57.4%

\* Includes preferred guest expense

**Room Revenues & Occupancy**

	All Casinos	Average Casino	Daily Average	% of Rev.
Sales	230,788,696	9,616,196	26,346	73.1%
Comp Rooms	84,732,030	3,530,501	9,673	26.9%
Total Revenue	315,520,726	13,146,697	36,018	
Available Rooms	4,205,708	175,238	480	
Rooms Occupied	2,925,846	121,910	334	
Occupancy Rate	69.6%			

**Per Room Per Day Statistics**

Pit revenue	41.12
Slot revenue	214.55
Food Sales	81.15
Beverage Sales	45.11
Rooms Payroll	24.61
Room Rate	107.84

**Average number of employees**

Department	All Casinos	Per Casino	Percentage
Casino	2,584	108	19.77%
Rooms	1,976	82	15.12%
Food	3,874	161	29.63%
Beverage	1,099	46	8.41%
G & A	2,513	105	19.22%
Other	1,027	43	7.86%
Total	13,073	545	

**Ratios**

Total current assets to total current liabilities ratio: 205.45%  
 Total capital to total liabilities: 98.52%  
 Total complimentary expense to gaming revenue: 34.67%  
 Total revenue to average total assets: 67.03%  
 Return on invested capital: 8.78%

All data from 2019 *Nevada Gaming Abstract*. Carson City: Nevada Gaming Control Board, 2020.

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