
CENTER FOR GAMING RESEARCH UPDATE | January 2016

In Residence: Eadington Fellow Danielle Seid

In December, Danielle Seid conducted her residency at UNLV Special Collections. Seid is a Doctoral Candidate in English at The University of Oregon where she teaches history of the motion picture. Her interdisciplinary work centers on American media history, race and empire, and queer-feminist discourse. She recently published an article on a literary and filmic trope, "the reveal," in *Transgender Studies Quarterly*, and is currently revising an essay on labor, immigration, and transgender identity for publication in 2016.

While in residency at UNLV Special Collections, Seid conducted research for a chapter of her dissertation on a singing girl group from Korea, The Kim Sisters, who performed in Las Vegas throughout the 1960s. Drawing from the collection's scrapbooks, entertainment reviews, photographs, and a recorded interview with one of the group's members, she both reconstructed this largely forgotten popular culture history and theorized its significance for our understanding of race, gender, and American media in the postwar era.

UNLV Gaming Podcast 71: Jonathan Cohen & 72: Danielle Seid

The latest [UNLV Gaming Podcasts](#) are now available:

71-December 3, 2015

Jonathan Cohen

"'This Could Be Your Ticket Out': Social Mobility in the Age of Jackpot Capitalism"

In this December 3, 2015, Gaming Research Colloquium talk, Cohen considers the emergence of states lotteries in the economic and cultural context of the late 20th century.

[Listen to the audio file](#) (mp3)

[View the flyer](#) (pdf)

72-December 21, 2015

Danielle Seid

"Forgotten Femmes, Forgotten War: The Kim Sisters' Dis-Appearance from American Screen and Scene"

In this December 21, 2015, Gaming Research Colloquium talk, Seid explores the complicated legacy of popular Korean-American girl group the Kim Sisters, a mainstay in Las Vegas for many years.

[Listen to the audio file](#) (mp3)

[View the flyer](#) (pdf)

Five Reports on Monthly Nevada Gaming Revenues

The Center released the [Nevada Gaming Statistics: November Comparison](#), which examines revenue trends for Statewide, Las Vegas Strip, Downtown Las Vegas, Boulder Strip, and Washoe County for the month for the past ten years.

In addition, the [Nevada Gaming Statistics: The Last Six Months](#) summary was updated with current information and the following reports were updated:

[Nevada Table Games: Historical Hold Percentage Variations](#)

Annual hold percentage averages, with monthly maximum and minimums, 2004-15

[Nevada Slot Machines: Historical Hold Percentage Variations](#)

Annual and Monthly Hold Percentages, 2004-2015

[Nevada Poker, 2004-2015](#)

An Analysis of Monthly Statewide Results

New report: Atlantic City November 2015 Summary

This is the latest in a series of monthly reports recapping the monthly statistical releases from the Division of Gaming Enforcement and providing a level of analysis not provided in the official release.

[Atlantic City November 2015 Summary](#)

November 2015 and Year-to-Date Revenue Results

New report: Nevada Casino Departmental Income, 2004-2014

We have posted a new report:

[Nevada Casino Departmental Income, 2004-2014](#)

Percentages and Totals for Selected Reporting Areas

Executive Summary

Several CGR reports detail revenues for various aspects of the Nevada gaming industry. This report adds another dimension by detailing the departmental and net income figures for Nevada casinos. The departmental income numbers aren't "profit" because a number of expenses (including utilities, taxes, corporate payroll, and interest) remain.

Updated Reports: Monthly Casino Revenues

The following reports were updated last month:

[United States Commercial Casino Gaming: Monthly Revenues](#)

Monthly combined win totals for (nearly) every U.S. commercial casino and racino jurisdiction

[Ohio Casinos: Monthly Revenues](#)

Table and Slot Machine Operating Statistics

[Maryland Casinos: Monthly Revenues](#)

Gross Terminal Revenue, Number of Machines, and Win/Unit/Day

[Connecticut Tribal Casinos: Monthly Slot Data](#)

Monthly Handle, Win, Promotional and Other Totals

[Florida Racinos: Monthly Slot Revenues](#)

Units, Credits In, Promotional Credits, Net Revenues, and Other Metrics

[Detroit Casinos: Monthly Statistics](#)

Revenues, Year/Year Change, and Market Share by Casino

[Pennsylvania Casino & Racinos](#)

Slot, Table, and Total Revenues by Month, 2012-present

Sharing Expertise with the Media

In October, Center Director David G. Schwartz spoke with approximately 21 print, online, radio, and television media contacts about a range of topics.

Getting in Touch

To learn more about the Center's work, discuss how to get involved with supporting the Center, or simply share your comments, please contact director **David G. Schwartz**, 702 895 2242, or dgs@unlv.nevada.edu.

About the Center for Gaming Research

Located within Special Collections at UNLV's state-of-the-art Lied Library, the Center for Gaming Research is committed to providing support for scholarly inquiry into all aspects of gaming. Through its website, <http://gaming.unlv.edu>, the Center offers several unique research tools and information sources.

About the University of Nevada, Las Vegas

UNLV is a doctoral-degree-granting institution of 28,000 students and 3,300 faculty and staff. Founded in 1957, the university offers more than 220 undergraduate, masters and doctoral degree programs. UNLV is located on a 332-acre campus in dynamic Southern Nevada and is classified in the category of Research Universities (high research activity) by the Carnegie Foundation for the Advancement of Teaching.